

**LeClairRyan**

*A Professional Corporation*

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Attorneys for Plaintiff, Days Inns Worldwide, Inc.

**UNITED STATES DISTRICT COURT  
DISTRICT OF NEW JERSEY**

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DAYS INNS WORLDWIDE, INC., a  
Delaware Corporation,

Plaintiff,

v.

SINGH HOSPITALITY, INC., a Minnesota  
Corporation; and KABAL S. VIRK, an  
individual,

Defendants.

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Civil Action No. 17-

**VERIFIED  
COMPLAINT**

Plaintiff Days Inns Worldwide, Inc., by its attorneys, LeClairRyan, complaining of  
defendants Singh Hospitality, Inc., and Kabal S. Virk, says:

**PARTIES, JURISDICTION AND VENUE**

1. Plaintiff Days Inns Worldwide, Inc. ("DIW") is a corporation organized and  
existing under the laws of the State of Delaware, with its principal place of business in  
Parsippany, New Jersey.

2. Defendant Singh Hospitality, Inc. ("Singh Hospitality"), on information and  
belief, is a corporation organized and existing under the laws of the State of Minnesota, with its  
principal place of business at 600 30th Avenue South, Moorhead, Minnesota 56560.

3. Defendant Kabal S. Virk (“Virk”), on information and belief, is a principal of Singh Hospitality and a citizen of the State of New York, residing 203 North Maple Road, Williamsville, New York 14221.

4. The amount in controversy in this matter, exclusive of interest and costs, exceeds the sum of \$75,000.

5. This Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. §§ 1331, 1332 & 1338, 15 U.S.C. § 1121 and, with respect to certain claims, 28 U.S.C. § 1367.

6. This Court has personal jurisdiction over Singh Hospitality by virtue of, among other things, section 17.6.3 of the September 20, 2012 franchise agreement by and between North American Partners, LLC (“NAP”) and DIW (the “Franchise Agreement”), as assigned on December 17, 2012 by NAP to Singh Hospitality, described in more detail below, pursuant to which Singh Hospitality has consented “to the non-exclusive personal jurisdiction of and venue in the New Jersey state courts situated in Morris County, New Jersey and the United States District Court for the District of New Jersey . . . .”

7. This Court has personal jurisdiction over Virk by virtue of, among other things, the terms of a guaranty (the “Guaranty”), described in more detail below, pursuant to which Virk acknowledged that he was personally bound by section 17 of the Franchise Agreement.

8. Venue is proper in this District pursuant to section 17.6.3 of the Franchise Agreement, inasmuch as that provision contains an express waiver by Singh Hospitality of any objection to venue in this District.

## **ALLEGATIONS COMMON TO ALL COUNTS**

### The Days Inn® Marks

9. DIW is one of the largest guest lodging facility franchise systems in the United States, and is widely known as a provider of guest lodging facility services.






10. DIW owns and has the exclusive right to license the use of the service mark DAYS INN and various related trade names, trademarks and service marks (certain of which are on the principal register of the United States Patent and Trademark Office), logos, and derivations thereof (the “Days Inn® Marks”), as well as the distinctive Days Inn® System, which provides guest lodging services to the public under the Days Inn® name and certain services to its licensees, including a centralized reservation system, advertising, publicity, and training services.

11. DIW or its predecessors first used the DAYS INN mark in 1970 and the Days Inn® Marks are in full force and effect. The registered Days Inn® Marks are incontestable pursuant to 15 U.S.C. § 1065.

12. DIW has given notice to the public of the registration of the Days Inn® Marks as provided in 15 U.S.C. § 1111.

13. DIW uses or has used the words “Days Inn,” among others, as abbreviations of its brand name.

14. DIW has registered the Days Inn® Mark as service marks with the US Patent and Trademark Office (“USPTO”) and owns, among other things, the following valid service mark registration for the Days Inn® Marks:

MARK	DESIGN	REGISTRATION NO	REGISTRATION DATE	CLASS
1-800-DAYS-INN		2071394	Jun-17-1997	42
DAYBREAK		1137073	Jun-17-1980	42
DAYS HOTEL		1518523	Dec-27-1988	42
DAYS HOTEL & Design-Color		3441523	Jun-3-2008	43
DAYS HOTEL & SUNBURST DESIGN		1518524	Dec-27-1988	42
DAYS INN		1160430	Jul-7-1981	42
DAYS INN & Design		3441519	Jun-3-2008	35, 43
DAYS INN & SUITES & Design/Color		3441522	Jun-3-2008	43
DAYS INN & SUNBURST DESIGN		1160431	Jul-7-1981	42
DAYS INN & Sunburst Design/Color		3441518	Jun-3-2008	35, 43
DAYS INN BUSINESS PLACE		2459053	Jun-12-2001	42
DAYS SUITES		1665307	Nov-19-1991	42

15. The USPTO registrations for the Days Inn® Marks are valid, subsisting and in full force and effect and appear on the Principal Trademark Register of the USPTO. All of the Days Inn® Marks have achieved incontestable status pursuant to the Lanham Act, 15 U.S.C. § 1065. Such incontestable federal registrations for the Days Inn® Marks constitute conclusive evidence of the validity of the Days Inn® Marks and DIW's ownership of the Days Inn® Marks and the exclusive right to use the marks nationwide.

16. Through its franchise system, DIW markets, promotes, and provides services to its guest lodging licensees throughout the United States. In order to identify the origin of their guest lodging services, DIW allows its licensees to utilize the Days Inn® Marks and to promote the Days Inn® brand name.

17. DIW has made, over the course of many years, and continues to make, extensive use of the Days Inn® Marks. It has advertised, marketed and provided services in connection with the Days Inn® Marks to such an extent that consumers know and recognize the Days Inn® Marks and associate them with DIW and the high-value lodging facilities and services it provides to consumers.

18. DIW has invested substantial effort over a long period of time, including the expenditure of millions of dollars, to develop goodwill in its trade names and service marks to cause consumers throughout the United States to recognize the Days Inn® Marks as distinctly designating DIW guest lodging services as originating with DIW.

19. The value of the goodwill developed in the Days Inn® Marks does not admit of precise monetary calculation, but because DIW is one of the largest guest lodging facility franchise systems in the United States and is widely known as a provider of guest lodging facility services, the value of DIW's goodwill exceeds hundreds of millions of dollars.

20. The Days Inn® Marks are indisputably among the most famous in the United States.

**The Agreements Between The Parties**

21. On or about September 20, 2012, DIW entered into the Franchise Agreement with NAP for the operation of a 168-room guest lodging facility located at 600 30th Avenue South, Moorhead, Minnesota 56560, Site No. 06033 (the “Facility”). A true copy of the Franchise Agreement is attached hereto as Exhibit A.

22. On or about December 17, 2012, DIW entered into an assignment and assumption agreement (the “Assignment and Assumption Agreement”) with NAP and Singh Hospitality, in which Singh Hospitality assumed NAP’s rights and obligations under the Franchise Agreement for the Facility. A true copy of the Assignment and Assumption Agreement is attached hereto as Exhibit B.

23. Pursuant to section 5 of the Franchise Agreement, Singh Hospitality was obligated to operate a Days Inn® guest lodging facility for a fifteen-year term, during which time Singh Hospitality was permitted to use the Days Inn® Marks in association with the operation and use of the Facility as part of DIW’s franchise system.

24. Pursuant to section 7, section 18.1 and Schedule C of the Franchise Agreement, Singh Hospitality was required to make certain periodic payments to DIW for royalties, system assessments, taxes, interest, reservation system user fees, and other fees (collectively “Recurring Fees”).

25. Pursuant to section 7.3 of the Franchise Agreement, Singh Hospitality agreed that interest is payable “on any past due amount payable to [DIW] under this Agreement at the rate of

1.5% per month or the maximum rate permitted by applicable law, whichever is less, accruing from the due date until the amount is paid.”

26. Pursuant to section 3.6 of the Franchise Agreement, Singh Hospitality was required to prepare and submit monthly reports to DIW disclosing, among other things, the amount of gross room revenue earned by Singh Hospitality at the Facility in the preceding month for purposes of establishing the amount of royalties and other Recurring Fees due to DIW.

27. Pursuant to section 3.6 of the Franchise Agreement, Singh Hospitality agreed to maintain at the Facility accurate financial information, including books, records, and accounts, relating to the gross room revenue of the Facility and, pursuant to sections 3.6 and 4.8 of the Franchise Agreement, Singh Hospitality agreed to allow DIW to examine, audit, and make copies of the entries in these books, records, and accounts.

28. Pursuant to section 9 of the Franchise Agreement, Singh Hospitality could not lease the Facility, nor engage in any change, assignment, transfer, conveyance, or pledge of its interest, except with DIW’s prior written consent. Any attempted transfer, assignment, conveyance, or pledge not in accordance with section 9 of the Franchise Agreement would be void as between DIW and Singh Hospitality, and would give DIW the right to terminate the Franchise Agreement.

29. Pursuant to section 11.2 of the Franchise Agreement, DIW could terminate the Franchise Agreement, with notice to Singh Hospitality, if Singh Hospitality (a) discontinued operating the Facility as a Days Inn® guest lodging establishment and/or (b) lost possession or the right to possession of the Facility.

30. On or about September 20, 2012, DIW entered into an Addendum to the Franchise Agreement pursuant to the Minnesota Franchise Investment Law (the “Minnesota

Addendum”) with NAP. A true copy of the Minnesota Addendum is attached hereto as Exhibit C.

31. Pursuant to section 5 of the Minnesota Addendum, Singh Hospitality agreed that, in the event of a termination of the Franchise Agreement, it would pay to DIW “compensation for all damages, losses, costs and expenses (including reasonable attorney’s fees) incurred by [DIW] and/or amounts which would otherwise be payable for and during the remainder of the unexpired Term of the Franchise Agreement but for such termination.”

32. Pursuant to section 18.5.2 of the Franchise Agreement, Singh Hospitality agreed that, in the event of a termination of the Franchise Agreement pursuant to section 11.2, it would pay actual damages to DIW, exclusive of any outstanding Recurring Fees, in an amount not to exceed \$168,000.00.

33. Section 13 of the Franchise Agreement specified Singh Hospitality’s obligations in the event of a termination of the Franchise Agreement, including its obligation to immediately cease using all of the Days Inn® Marks.

34. Pursuant to section 17.4 of the License Agreement, Singh Hospitality agreed that the non-prevailing party would “pay all costs and expenses, including reasonable attorneys’ fees, incurred by the prevailing party to enforce this [Franchise] Agreement or collect amounts owed under this [Franchise] Agreement.”

35. Effective as of the date of the Assignment and Assumption Agreement, Virk provided DIW with a Guaranty of Singh Hospitality’s obligations under the Franchise Agreement. A true copy of the Guaranty is attached hereto as Exhibit D.

36. Pursuant to the terms of the Guaranty, Virk agreed, among other things, that upon a default under the Franchise Agreement, they would “immediately make each payment and



perform or cause [Singh Hospitality] to perform, each unpaid or unperformed obligation of [Singh Hospitality] under the [Franchise] Agreement.”

37. Pursuant to the terms of the Guaranty, Singh Hospitality agreed to pay the costs, including reasonable attorneys’ fees, incurred by DIW in enforcing its rights or remedies under the Guaranty or the Franchise Agreement.

#### **The Termination of the Franchise Agreement**

38. By letter dated October 27, 2016, a true copy of which is attached as Exhibit E, DIW acknowledged Singh Hospitality’s potential termination of the Franchise Agreement, and advised Singh Hospitality that in the event of termination (a) it was to immediately discontinue the use of all trade names, service marks, signs, and other forms of advertising, and other indicia of operation as a Days Inn® Facility, and to discontinue the use of other materials on the premises effectively to distinguish the same from its former appearance as a Days Inn® System facility, (b) all items bearing the Days Inn® Marks had to be removed, (c) all signs and any listings in directories and similar guides in which the Facility was identified as a Days Inn® had to be changed, (d) it was required to pay to DIW as actual damages for premature termination of the Franchise Agreement and Minnesota Addendum, (e) it had to de-identify the Facility within 10 days of termination, and (f) it was required to pay to DIW all outstanding Recurring Fees through the date of termination.

39. By letter dated December 30, 2016, a true copy of which is attached as Exhibit F, DIW acknowledged Singh Hospitality’s unilateral termination the Franchise Agreement, effective November 15, 2016, and advised Singh Hospitality that (a) it was required to fully de-identify the Facility in accordance with the Franchise Agreement, (b) if new ownership took over the Facility, Singh Hospitality may be liable for contributory infringement and dilution under the

applicable federal trademark statutes, (c) it was required to pay to DIW as actual damages for premature termination the sum of \$168,000.00 as required under the Franchise Agreement and Minnesota Addendum, and (d) demand was made for all outstanding Recurring Fees through the date of termination.

40. The termination of the Franchise Agreement precludes Singh Hospitality from any further use of the Days Inn® Marks in or around the Facility.

41. The termination of the Franchise Agreement precludes Singh Hospitality from any further use of the Days Inn® Marks to induce the traveling public to use the Facility in any way.

42. Since the termination of the Franchise Agreement, Singh Hospitality has continued to use the Days Inn® Marks to induce the traveling public to rent guest rooms at the Facility.

43. Since the termination of the Franchise Agreement, Singh Hospitality has used the Days Inn® Marks without authorization to rent rooms through, among other things, failure to remove Days Inn® signage and continuing to identify the Facility as a Days Inn® guest lodging facility.

44. By letter dated March 1, 2017, a true copy of which is attached as Exhibit G, DIW reiterated Singh Hospitality's post-termination obligations under the Franchise Agreement, including the requirement that, upon termination, Singh Hospitality completely "de-identify" the Facility as a Days Inn®.

45. Singh Hospitality has continued to misuse the Days Inn® Marks despite receiving notification from DIW to cease and desist from the misuse of the Days Inn® Marks.

**FIRST COUNT**

46. DIW repeats and makes a part hereof each and every allegation set forth in paragraphs 1 through 45 of the Verified Complaint.

47. Section 32 of the Lanham Act, 15 U.S.C. § 1114(1)(a), provides in pertinent part that “[a]ny person who shall, without the consent of the registrant — use in commerce any reproduction, counterfeit, copy, or colorable imitation of a registered mark in connection with the sale, offering for sale, distribution, or advertising of any goods or services on or in connection with which such use is likely to cause confusion, or to cause mistake, or to deceive . . . shall be liable in a civil action by the registrant . . . .”

48. Singh Hospitality marketed, promoted, and rented, and continues to market, promote, and rent rooms at the Facility through the unauthorized use of the Days Inn® Marks, and such use caused and is likely to continue to cause confusion or mistake among prospective or actual customers, in violation of Section 32 of the Lanham Act.

49. Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a), provides in pertinent part that “[a]ny person who, on or in connection with any goods or services . . . uses in commerce any word, term, name, symbol . . . or any false designation of origin, false or misleading description of fact, or false or misleading representation of fact, which is likely to cause confusion, or to cause mistake, or to deceive as to affiliation . . . or as to the origin, sponsorship, or approval of . . . goods and/or services . . . shall be liable in a civil action . . . .”

50. The acts of Singh Hospitality in marketing, promoting, and renting rooms at the Facility, through and with the Days Inn® Marks, constitute:

- a) a false designation of origin;
- b) a false and misleading description of fact; and

c) a false and misleading representation of fact;

that caused and are likely to continue to cause confusion, or to cause mistake, or deception, as to the affiliation of Singh Hospitality's Facility with DIW, and to cause confusion, or to cause mistake, or deception, to the effect that DIW sponsors or approves of the guest lodging services that Singh Hospitality provides at the Facility, all in violation of Section 43(a) of the Lanham Act.

51. Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c), provides in pertinent part that "[t]he owner of a famous mark shall be entitled, subject to the principles of equity and upon such terms as the court deems reasonable, to an injunction against another person's commercial use in commerce of a mark or trade name, if such use begins after the mark has become famous and causes dilution of the distinctive quality of the mark, and to obtain such other relief as is provided in this subsection."

52. Singh Hospitality's use of the Days Inn® Marks in connection with goods and services at the Facility, after the Days Inn® Marks became famous, caused and will continue to cause dilution and disparagement of the distinctive quality of the Days Inn® Marks, and lessened and will continue to lessen the capacity of the Days Inn® Marks to identify and distinguish the goods and services of DIW, all in violation of Section 43(c) of the Lanham Act.

53. Singh Hospitality's on-going acts of infringement in violation of Sections 32, 43(a), and 43(c) of the Lanham Act are malicious, fraudulent, willful, and deliberate.

54. Singh Hospitality's on-going acts of infringement in violation of Sections 32, 43(a), and 43(c) of the Lanham Act have inflicted and continue to inflict irreparable harm on DIW.

55. DIW has no adequate remedy at law.

56. No previous injunctive relief has been awarded with respect to this matter in this case or any other case.

**WHEREFORE**, pursuant to 15 U.S.C. §§ 1114, and 1125(a) & (c), DIW demands judgment against Singh Hospitality:

a) Preliminarily and permanently restraining and enjoining Singh Hospitality, its affiliates, subsidiaries, officers, agents, servants, employees and attorneys, and all those who act in concert or participation with them, from marketing, promoting, or selling guest lodging services at the Facility through and with the Days Inn® Marks; and

b) Granting compensatory damages, treble damages, attorneys' fees, prejudgment interest, costs of suit, and such other and further relief as this Court shall deem just and proper.

### **SECOND COUNT**

57. DIW repeats and makes a part hereof each and every allegation contained in paragraphs 1 through 56 of the Verified Complaint.

58. Pursuant to sections 3.6 and 4.8 of the Franchise Agreement, Singh Hospitality agreed to allow DIW to examine, audit, and make copies of Singh Hospitality's financial information, including books, records, and accounts, relating to the gross room revenue earned at the Facility.

59. Singh Hospitality has engaged in acts and practices, as described, which amount to infringement of the Days Inn® Marks in an unlawful, unfair, and fraudulent manner which is likely to confuse the public.

60. As a result, Singh Hospitality owes restitution and the disgorgement of profits, in an amount unknown to DIW, and which amount cannot be ascertained without an accounting of

the receipts and disbursements, profit and loss statements, and other financial materials, statements and books from Singh Hospitality.

**WHEREFORE**, DIW demands judgment ordering that Singh Hospitality account to DIW for any and all revenue derived as a result of marketing, promoting, or selling guest lodging services at the Facility through and with the Days Inn® Marks.

### **THIRD COUNT**

61. DIW repeats and makes a part hereof each and every allegation contained in paragraphs 1 through 60 of the Verified Complaint.

62. By virtue of the premature termination of the Franchise Agreement, DIW sustained a loss of future revenue over the remainder of the fifteen year term of the Franchise Agreement.

63. Section 5 of the Minnesota Addendum provides that, in the event of termination of the Franchise Agreement due to the actions of Singh Hospitality, Singh Hospitality would pay to DIW “compensation for all damages, losses, costs and expenses (including reasonable attorney’s fees) incurred by [DIW] and/or amounts which would otherwise be payable for and during the remainder of the unexpired Term of the License Agreement but for such termination.”

64. Pursuant to section 18.5.2 of the Franchise Agreement, Singh Hospitality agreed that, in the event of a termination of the Franchise Agreement pursuant to section 11.2, it would pay actual damages to DIW, exclusive of any outstanding Recurring Fees, in an amount not to exceed \$168,000.00.

65. Singh Hospitality is liable to DIW for actual damages in the amount of \$168,000.00 for the premature termination of the License Agreement.

66. DIW has been damaged by Singh Hospitality's breach of its obligation to operate a Days Inn® guest lodging facility for the remaining term of the Franchise Agreement.

**WHEREFORE**, DIW demands judgment against Singh Hospitality for actual damages in an amount to be determined at trial, together with interest, attorneys' fees, and costs of suit.

#### **FOURTH COUNT**

67. DIW repeats and makes a part hereof each and every allegation contained in paragraphs 1 through 66 of the Verified Complaint.

68. Pursuant to section 7, section 18.1, and Schedule C of the Franchise Agreement, Singh Hospitality was obligated to remit Recurring Fees to DIW.

69. Despite its obligation to do so, Singh Hospitality failed to remit certain of the Recurring Fees due and owing under the Franchise Agreement in the current amount of \$55,742.48.

70. Singh Hospitality's failure to remit the agreed Recurring Fees constitutes a breach of the Franchise Agreement and has damaged DIW.

**WHEREFORE**, DIW demands judgment against Singh Hospitality for the Recurring Fees due and owing under the Franchise Agreement, in the current amount of \$55,742.48, together with interest, attorneys' fees, and costs of suit.

#### **FIFTH COUNT**

71. DIW repeats and makes a part hereof each and every allegation contained in paragraphs 1 through 70 of the Verified Complaint.

72. At the time of the termination of the Franchise Agreement, Singh Hospitality was obligated to pay DIW Recurring Fees.

73. Despite its obligation to do so, Singh Hospitality failed to pay certain of the Recurring Fees due and owing under the Franchise Agreement in the current amount of \$55,742.48.

74. In addition, Singh Hospitality benefited from its wrongful use of the Days Inn® Marks after termination of the Franchise Agreement and paid no royalty or other Recurring Fees to DIW in return for that benefit.

75. Singh Hospitality's failure to compensate DIW constitutes unjust enrichment and has damaged DIW.

**WHEREFORE**, DIW demands judgment against Singh Hospitality for the Recurring Fees due and owing under the Franchise Agreement, in the current amount of \$55,742.48, together with interest, attorneys' fees, and costs of suit, and all royalties and other Recurring Fees that should be paid to compensate DIW for the period during which Singh Hospitality misused the Days Inn® Marks and was thereby unjustly enriched, together with interest and costs of suit.

#### **SIXTH COUNT**

76. DIW repeats and makes a part hereof each and every allegation contained in paragraphs 1 through 75 of the Verified Complaint.

77. Pursuant to the terms of the Guaranty, Virk agreed, among other things, that upon a default under the Franchise Agreement, he would immediately make each payment and perform each obligation required of Singh Hospitality under the Franchise Agreement.

78. Despite his obligation to do so, Virk has failed to make any payments or perform or cause Singh Hospitality to perform each obligation required under the Franchise Agreement.



79. Pursuant to the Guaranty, Virk is liable to DIW for Singh Hospitality's actual damages in the amount of \$168,000.00, or actual damages in an amount to be determined at trial, and Singh Hospitality's Recurring Fees due and owing under the Franchise Agreement, in the current amount of \$55,742.48, and for those additional Recurring Fees attributable to the period during which Singh Hospitality has misused the Days Inn® Marks.

**WHEREFORE**, DIW demands judgment against Virk for damages in the amount of:

- a) All actual damages and Recurring Fees due and owing under the Franchise Agreement, together with interest, attorneys' fees, and costs of suit; and
- b) All profits, royalties, and other Recurring Fees that should be paid to compensate DIW for the period during which Singh Hospitality misused the Days Inn® Marks and was thereby unjustly enriched, together with interest, attorneys' fees and costs of suit.

#### **SEVENTH COUNT**

80. DIW repeats and makes a part hereof each and every allegation contained in paragraphs 1 through 79 of the Verified Complaint.

81. By letter dated December 30, 2016, DIW acknowledged Singh Hospitality's unilateral termination the Franchise Agreement, effective November 15, 2016.


82. Section 13.2 of the Franchise Agreement provides that, when the Franchise Agreement is terminated, DIW has the right to "without prior notice enter the Facility, and any other parcels, . . . and paint over or remove and purchase for \$10.00, all or part of any interior or exterior Mark-bearing signage (or signage face plates), including billboards, whether or not located at the Facility, that [Singh Hospitality has] not removed or obliterated within five days after termination."

83. Singh Hospitality continues to market, promote, and rent rooms at the Facility through the unauthorized use of the Days Inn® Marks, and such use caused and is likely to continue to cause confusion or mistake among prospective or actual customers.

84. Singh Hospitality's unauthorized use of the Days Inn® Marks has inflicted and continues to inflict irreparable harm on DIW.

**WHEREFORE**, DIW demands judgment declaring that DIW, or its authorized agent, has the right, without prior notice to Defendants, to enter the property at the Facility and remove any and all exterior signage, exterior items and other exterior materials displaying the Days Inn® Marks.

**LeClairRyan**  
Attorneys for Plaintiff,  
Days Inns Worldwide, Inc.


By:   
Bryan P. Couch

Dated: 3/15/17

**CERTIFICATION PURSUANT TO L. CIV. R. 11.2**

I certify that, to the best of my knowledge, this matter is not the subject of any other action pending in any court or of any pending arbitration or administrative proceeding.

**LeClairRyan**  
Attorneys for Plaintiff,  
Days Inns Worldwide, Inc.

By:   
Bryan P. Couch

Dated: 3/15/17

VERIFICATION

STATE OF NEW JERSEY     )  
  ) ss:  
COUNTY OF MORRIS        )

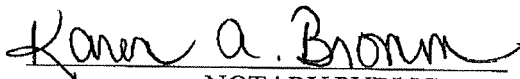
Suzanne Fenimore, of full age, being duly sworn according to law, upon her oath, deposes and says:

I am Senior Director of Contracts Compliance for Days Inns Worldwide, Inc. ("DIW"), which is plaintiff in this action.

I have read the foregoing Verified Complaint and all the allegations contained therein. Except as to allegations alleged upon information and belief, which allegations I believe to be true, all the allegations in the Verified Complaint are true based on my personal knowledge, the records of DIW or information available through employees of DIW.

  
SUZANNE FENIMORE

Sworn and subscribed to before  
me this 6<sup>th</sup> day of March, 2017

  
NOTARY PUBLIC

**KAREN A. BROMM**  
NOTARY PUBLIC  
STATE OF NEW JERSEY  
ID # 2283264  
MY COMMISSION EXPIRES JAN. 24, 2022

## **EXHIBIT A**

DocuSign Envelope ID: 2CEF7AF3-F920-4215-B08D-9C9222F0CB

Location: Moorhead, MN

Entity No: 02550-06

Unit No.: 06033

**DAYS INNS WORLDWIDE, INC.  
FRANCHISE AGREEMENT**

THIS FRANCHISE AGREEMENT ("Agreement"), dated September 20, 2012, is between DAYS INNS WORLDWIDE, INC., a Delaware corporation ("we", "our", or "us"), and NORTH AMERICAN PARTNERS, LLC, a Minnesota Limited Liability Company ("you"). The definitions of capitalized terms are found in Appendix A. In consideration of the following mutual promises, the parties agree as follows:

1. **Franchise.** We have the exclusive right to franchise to you the distinctive "Days Inn" System for providing transient guest lodging services. We grant to you and you accept the Franchise, effective and commencing on the Opening Date and ending on the earliest to occur of the Term's expiration or a Termination. The Franchise is effective only at the Location and may not be transferred or relocated. You will call the Facility a "Days Inn." You may adopt additional or secondary designations for the Facility with our prior written consent, which we may withhold, condition, or withdraw on written notice in our sole discretion. You shall not affiliate or identify the Facility with another franchise system, reservation system, brand, cooperative or registered mark during the Term.

2. **Days Inns Franchisee Advisory Association.** You will be eligible to participate in the Days Inn Franchisee Advisory Association, a Delaware corporation that is the organization of Days Inn System franchisees, in accordance with the Bylaws and Certificate of Incorporation of the Association, as amended, so long as you are not in default under this Agreement.

3. **Your Improvement and Operating Obligations.**

3.1 **Pre-Opening Improvements.** You must select, acquire, construct and/or renovate the Facility as provided in Schedule D.

3.2 **Operation.** You will operate and maintain the Facility continuously after the Opening Date on a year-round basis as required by System Standards and offer transient guest lodging and other related services of the Facility (including those specified on Schedule B) to the public in compliance with all federal, state, and local laws, regulations and ordinances as well as System Standards. You will keep the Facility in a clean, neat, and sanitary condition. You will clean, repair, replace, renovate, refurbish, paint, and redecorate the Facility and its FF&E as and when needed to comply with System Standards. The Facility will be managed by either a management company or an individual manager with significant training and experience in general management of similar lodging facilities. The Facility will accept payment from guests by all credit and debit cards we designate in the System Standards Manual. The Facility will follow standard industry practices for safeguarding cardholder information, applicable laws and regulations, and such other requirements as we may include in the System Standards Manual or as we may otherwise communicate from time to time for such purpose.

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You may add to or discontinue the amenities, services and facilities described in Schedule B, or lease or subcontract any service or portion of the Facility, only with our prior written consent which we will not unreasonably withhold or delay. Your front desk operation, telephone system, parking lot, swimming pool and other guest service facilities may not be shared with or used by guests of another lodging or housing facility. You acknowledge that any breach of System Standards for the Facility, its guest amenities, and your guest service performance is a material breach of this Agreement.

**3.3 Training.** You (or a person with executive authority if you are an entity) and the Facility's general manager (or other representative who exercises day to day operational authority) will attend the training programs described in Section 4.1 we designate as mandatory for franchisees and general managers, respectively. You will train or cause the training of all Facility personnel as and when required by System Standards and this Agreement. You will pay for all travel, lodging, meals and compensation expenses of the people you send for training programs, the cost of training materials and other reasonable charges we may impose for training under Section 4.1, and all travel, lodging, meal and facility and equipment rental expenses of our representatives if training is provided at the Facility.

#### **3.4 Marketing.**

**3.4.1** You will participate in System marketing programs, including the Directory, if any, the Reservation System, and guest loyalty programs. You will obtain and maintain the computer and communications service and equipment we specify to participate in the Reservation System. You will comply with our rules and standards for participation, and will honor reservations and commitments to guests and travel industry participants. You authorize us to offer and sell reservations for rooms and services at the Facility according to the rules of participation and System Standards. You may implement, at your option and expense, your own local advertising. Your advertising materials must use the Marks correctly, and must comply with System Standards or be approved in writing by us prior to publication. You will stop using any non-conforming, out-dated or misleading advertising materials if we so request.

**3.4.2** You may participate in any regional marketing, training or management alliance or cooperative of Chain franchisees formed to serve the Chain Facilities in your area. We may assist the cooperative collect contributions. You may be excluded from cooperative programs and benefits if you do not participate in all cooperative programs according to their terms, including making payments and contributions when due.

**3.4.3** The Facility must participate in all mandatory Internet and distribution marketing activities and programs in accordance with the System Standards Manual, including any arrangements we make with third party distribution channels. You shall provide us with information about the Facility and utilize our approved photographer for taking photographs of the Facility for posting on the Chain Websites. The content you provide us or use yourself for any Internet or distribution marketing activities must be true, correct and accurate, and you will promptly notify us in writing, in accordance with our processes that are then in effect, when any correction to the content becomes necessary. You shall promptly modify at our request the

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content of any Internet or distribution marketing materials for the Facility you use, authorize, display or provide to conform to System Standards. You will discontinue any Internet or distribution marketing activities that conflict, in our reasonable discretion, with Chain-wide Internet or distribution marketing activities. You must honor the terms of any participation agreement you sign for Internet or distribution marketing activities. You shall pay when due any fees, commissions, charges and reimbursements relating to Internet or distribution marketing activities (i) in which you agree to participate, or (ii) that we designate as mandatory on a Chain-wide basis. We may suspend the Facility's participation in Internet and/or distribution marketing activities if you default under this Agreement.

3.4.4 You will participate in the Wyndham Rewards program or any successor guest rewards or loyalty program we determine is appropriate and pay the Loyalty Program Charge associated with the program as set forth in Schedule C. The Wyndham Rewards annual Front Desk Guide sets forth additional system standards, which you agree to follow. The Front Desk Guide, including fees assessed and reimbursements rates, may be revised by us or our affiliates at any time upon 60 days prior notice.

**3.5 Governmental Matters.** You will obtain as and when needed all governmental permits, licenses and consents required by law to construct, acquire, renovate, operate and maintain the Facility and to offer all services you advertise or promote. You will pay when due or properly contest all federal, state and local payroll, withholding, unemployment, beverage, permit, license, property, ad valorem and other taxes, assessments, fees, charges, penalties and interest, and will file when due all governmental returns, notices and other filings. You will comply with all applicable federal, state and local laws, regulations and orders applicable to you and/or the Facility, including those combating terrorism such as the USA Patriot Act and Executive Order 13224.

### **3.6 Financial Books & Records; Audits.**

3.6.1 The Facility's transactions must be timely and accurately recorded in accounting books and records prepared on an accrual basis compliant with generally accepted accounting principles of the United States ("GAAP") and consistent with the most recent edition of the Uniform System of Accounts for the Lodging Industry published by the American Hotel & Motel Association, as modified by this Agreement and System Standards. You acknowledge that your accurate accounting for and reporting of Gross Room Revenues is a material obligation you accept under this Agreement.

3.6.2 Upon our request, you will send to us copies of financial statements, tax returns, and other records relating to the Facility for the applicable accounting period that we require under this Agreement and System Standards. We may notify you of a date on which we propose to audit the Facility's books and records at the Facility. You will be deemed to confirm our proposed date unless you follow the instructions with the audit notice for changing the date. You need to inform us where the books and records will be produced. You need to produce for our auditors at the confirmed time and place for the audit the books, records, tax returns and financial statements for the Facility. We may also perform an audit of the Facility's books and records without advance notice. Your staff must cooperate with and assist our auditors to perform any audit we conduct.



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3.6.3 We will notify you in writing if you default under this Agreement because (i) you do not cure a violation of Section 3.6.2 within 30 days after the date of the initial audit, (ii) you cancel two or more previously scheduled audits, (iii) you refuse to admit our auditors during normal business hours at the place where you maintain the Facility's books and records, or refuse to produce the books and records at the audit or send them to us as required under this Agreement and System Standards for the applicable accounting periods, (iv) our audit determines that the books and records you produced are incomplete or show evidence of tampering or violation of generally accepted internal control procedures, or (v) our audit determines that that you have reported to us less than 97% of the Facility's Gross Room Revenues for any fiscal year preceding the audit. Our notice of default may include, in our sole discretion and as part of your performance needed to cure the default under this Section 3.6, an "Accounting Procedure Notice." You must also pay any deficiency in Recurring Fees, any Audit Fee we assess you for your default of Section 3.6 as described in Section 4.8, and/or other charges we identify and invoice as a result of the audit. The Accounting Procedure Notice requires that you obtain and deliver to us, within 90 days after the end of each of your next three fiscal years ending after the Accounting Procedure Notice, an audit opinion signed by an independent certified public accountant who is a member of the American Institute of Certified Public Accountants addressed to us that the Facility's Gross Room Revenues you reported to us during the fiscal year fairly present the Gross Room Revenues of the Facility computed in accordance with this Agreement for the fiscal year.

3.6.4 You shall, at your expense, prepare and submit to us by the third day of each month, a statement in the form prescribed by us, accurately reflecting for the immediately preceding month all Gross Room Revenues and such other data or information as we may require. You must submit your statements to us using our on-line reporting and payment tool or through such other technology or means as we may establish from time to time.

**3.7 Inspections.** You acknowledge that the Facility's participation in our quality assurance inspection program (including unannounced inspections) is a material obligation you accept under this Agreement. You will permit our representatives to perform quality assurance inspections of the Facility at any time with or without advance notice. The inspections will commence during normal business hours although we may observe Facility operation at any time. You and the Facility staff will cooperate with the inspector performing the inspection. If the Facility fails an inspection, you refuse to cooperate with our inspector, or you refuse to comply with our published inspection System Standards, then you will pay us when invoiced for any Reinspection Fee specified in the System Standards Manual plus the reasonable travel, lodging and meal costs our inspector incurs for a reinspection. You will also be charged the Reinspection Fee if we must return to the Facility to inspect it as a result of your failure to complete any Improvement Obligation by the deadline established in the Punch List, as set forth in Schedule D. We may also conduct paper and electronic customer satisfaction surveys of your guests and include the results in your final quality assurance score. We may publish and disclose the results of quality assurance inspections and guest surveys. We may, at our discretion, implement a chain-wide quality assurance/mystery shopper inspection program to be performed by a reputable third party. You must provide free lodging for the inspector(s) when he/she visits your Facility.

**3.8 Insurance.** You will obtain and maintain during the Term of this Agreement the insurance



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coverage required under the System Standards Manual from insurers meeting the standards established in the Manual. Unless we instruct you otherwise, your liability insurance policies will name as additional insureds Days Inns Worldwide, Inc., Wyndham Worldwide Corporation, Wyndham Hotel Group, LLC, and their current and former subsidiaries, affiliates, successors and assigns as their interests may appear. All policies must be primary and non-contributory with or excess of any insurance coverage that may be available to an additional insured.

**3.9 Conferences.** You (or your representative with executive authority if you are an entity) will attend each Chain conference and pay the Conference Fee we set for Chain franchisees, if and when we determine to hold a Chain conference. The Chain conference may be held as part of a Wyndham Hotel Group, LLC multi-brand conference with special sessions and programs for our Chain only. Mandatory recurrent training for franchisees and managers described in Section 4.1.4 may be held at a conference. The Fee will be the same for all Chain Facilities that we franchise in the United States. You will receive reasonable notice of a Chain conference. We may invoice and charge you for the Conference Fee even if you do not attend the Chain Conference.

**3.10 Purchasing and Other Services.** You will purchase or obtain certain items we designate as proprietary or that bear or depict the Marks, such as signage, only from suppliers we approve. You may purchase other items for the Facility from any competent source you select, so long as the items meet or exceed System Standards.

**3.11 Good Will.** You will use reasonable efforts to protect, maintain and promote the name "Days Inn" and its distinguishing characteristics, and the other Marks. You will not permit or allow your officers, directors, principals, employees, representatives, or guests of the Facility to engage in conduct which is unlawful or damaging to the good will or public image of the Chain or System. You will participate in Chain-wide guest service and satisfaction guaranty programs we require in good faith for all Chain Facilities. You will follow System Standards for identification of the Facility and for you to avoid confusion on the part of guests, creditors, lenders, investors and the public as to your ownership and operation of the Facility, and the identity of your owners. You shall use your best efforts to promote usage of other Chain Facilities by members of the public. Except as provided in the System Standards Manual or if you obtain our prior written consent, which we may withhold in our sole discretion, neither you nor the Facility shall promote or advertise any competing business at the Facility including, but not limited to, any other guest lodging facility, time share resort, vacation club, residence club, fractional ownership residence, condominium/apartment leasing or rental business, or the like, unless we or one of our affiliates franchise, manage or own that business.

**3.12 Facility Modifications.** You may materially modify, diminish or expand the Facility (or change its interior design, layout, FF&E, or facilities) only after you receive our prior written consent, which we will not unreasonably withhold or delay. You will pay our Rooms Addition Fee then in effect for each guest room you add to the Facility. If we so request, you will obtain our prior written approval of the plans and specifications for any material modification, which we will not unreasonably withhold or delay. You will not open to the public any material modification until we inspect it for compliance with the Approved Plans and System Standards.

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**3.13 Courtesy Lodging.** You will provide lodging at the "Employee Rate" established in the System Standards Manual from time to time (but only to the extent that adequate room vacancies exist) to our representatives traveling on business, but not more than three standard guest rooms at the same time.

**3.14 Minor Renovations.** Beginning three years after the Opening Date, we may issue a "Minor Renovation Notice" to you that will specify reasonable Facility upgrading and renovation requirements (a "Minor Renovation") to be commenced no sooner than 90 days after the notice is issued, having an aggregate cost for labor, FF&E and materials estimated by us to be not more than the Minor Renovation Ceiling Amount. You will perform the Minor Renovations as and when the Minor Renovation Notice requires. We will not issue a Minor Renovation Notice within three years after the date of a prior Minor Renovation Notice, or if the three most recent quality assurance inspection scores of the Facility averaged no more than 200 points and the most recent quality assurance inspection score for the Facility was no more than 225 points (or equivalent scores under a successor quality assurance scoring system we employ), when the Facility is otherwise eligible for a Minor Renovation.

**3.15 Technology Standards & Communications.** You recognize that the System requires you to acquire, operate and maintain a computer-based property management system and provide guests with innovative technology for communications and entertainment. You must purchase the computer system and other equipment and software that we specify. We may modify System Standards to require new technology at all Chain Facilities. At our request, you shall participate in any intranet or extranet system developed for use in connection with the System. Such intranet or extranet system may be combined with that of our affiliates. You shall agree to such terms and conditions for the use of such intranet or extranet system as we may prescribe, which may include, among other things: (a) confidentiality requirements for materials transmitted via such system; (b) password protocols and other security precautions; (c) grounds and procedures for our suspension or revocation of access to the system by you and others; and (d) a privacy policy governing the parties' access to and use of electronic communications posted on electronic bulletin boards or transmitted via the system. You shall pay any fee imposed from time to time by us or a third party service provider in connection with hosting such system.

**4. Our Operating and Service Obligations.** We will provide you with the following services and assistance:

**4.1 Training.** We may offer (directly or indirectly by subcontracting with an affiliate or a third party) orientation training, re-certification training, remedial training and supplemental training.

**4.1.1 General Manager Orientation Training.** We will offer at our corporate offices or at another location we designate, an orientation training program. The program will not exceed two weeks in duration and will cover such topics as operating a Chain Facility, marketing and sales, financial management and guest services. We may administer certain diagnostic tests via the Internet to measure the skill set of your general manager and, based in part of his/her score, offer certain Internet-based training as a supplement to the classroom training experience. Your initial general manager (or other representative who exercises day to day operational authority) for the Facility must complete this program to our satisfaction no later than 90 days after the Opening Date.

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Any replacement general manager must complete orientation to our satisfaction within 90 days after he/she assumes the position. If we do not offer a place in orientation within the above time frame, your replacement general manager must attend the next program held at which we offer a place. Your general manager for the Facility must complete orientation even if you employ managers at other Chain Facilities who have already received this training. We charge you tuition for orientation which is payable as part of the Integration Services Fee set forth on Schedule D. If he/she does not attend orientation within 90 days after the Opening Date, and for any replacement general manager, you must pay a separate tuition at the rate then in effect for the program when your manager attends the program. You must also pay for your manager's travel, lodging, meals, incidental expenses, compensation and benefits. We may charge you full or discounted tuition for "refresher" orientation for your general manager or for additional staff members who attend orientation with your general manager. We may charge you "No-Show Fees" or "Cancellation Fees" if your general manager (i) fails to register for and/or attend orientation by the required deadline, (ii) registers, but is a "no show", for orientation, or (iii) fails to notify us at least seven (7) days in advance that he/she will be unable to attend a scheduled program. This is in addition to the tuition you must pay us for your general manager at the then in effect rate when he/she attends orientation. See Section 4.1.5.

**4.1.2 Owner Training.** If this is your first System franchise, or you have not attended orientation within the last two (2) years, you (or a person with executive authority if you are an entity) must attend orientation by the Opening Date. If we do not offer a place in orientation within this time period, you must attend the next program held at which we offer a place. Financial institutions and real estate mortgage investment conduits are exempt from the obligation to attend orientation, but may choose to do so at their option. We charge you tuition of \$1,500 which is payable by the scheduled date for the program. You must also pay for your travel, lodging, meal and incidental expenses. If you are unable to attend an orientation program that you have scheduled with us, you must notify us at least seven (7) before the start date and schedule attendance at another class to be held within the required period. We may charge you No-Show or Cancellation Fees if you (i) fail to register for and/or attend orientation by the Opening Date, (ii) register, but are a "no show", for any scheduled orientation program, or (iii) fail to give us at least seven (7) days notice of cancellation. In addition to No-Show and Cancellation Fees, if you do not attend orientation within 90 days after the Opening Date, you will still be required to attend orientation and pay tuition at the then in effect rate. See Section 4.1.5.

**4.1.3 Remedial Training.** We may require you, your general manager and/or your staff to participate in remedial training if the Facility receives a D or F (or equivalent score) on a quality assurance inspection, a D or F +GX score on quality assurance electronic guest survey (or equivalent evaluation system), or experiences significant complaints to our customer care department, as determined by us in our sole discretion. This training may be offered at our corporate offices, at a regional location, on-line or at the Facility. The training may be in the form of one or more classes held at different times and locations as we may require. You must pay the tuition in effect for this program when it is offered to you. If the training is provided at the Facility, you must provide lodging for our trainers. In addition, if at the time of your initial post-opening quality assurance inspection, you receive (i) a failure rating on guest room cleanliness and (ii) an average quality assurance score of F on cleanliness of guestroom category or cleanliness of

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bathroom category (based on a minimum of 10 electronic quality assurance guest surveys), then we may require you to take a one day remedial class on housekeeping within 60 days after the inspection. The tuition for this class is currently, \$ 800, but is subject to increase in the future.

**4.1.4 Supplemental Training.** You must subscribe to our e-learning modules and other educational resources, accessible by you and your staff via the Internet, and pay us the annual fee for this service. All general managers must complete recertification training at such intervals as we may establish in the System Standards Manual. You must pay us the tuition then in effect for the program. You must subscribe to our e-learning training program which offers a variety of hospitality courses and videos for general managers and line level staff. We charge you an annual training resource access fee based on the amount our third party content provider charges us, plus a reasonable service fee for administering and marketing the program. The annual training resource fee is currently \$50, but is subject to increase in the future. We may offer other mandatory or optional training programs for reasonable tuition or without charge. Recertification and other supplemental training may be offered in our corporate offices or other locations or held in conjunction with a Chain lodging conference. You must pay the then current tuition for the training as well as for your representative's travel, lodging, meals, incidental expenses, compensation and benefits while attending the training. We may offer, rent or sell to you video tapes, computer discs or other on-site training aids and materials, or require you to buy them at reasonable prices. We may also offer Internet-based training via the Chain's intranet website.

**4.1.5 No Show and Cancellation Fees.** If you, your general manager or any other member of your staff you designate, registers for a training program but fails to attend such program as scheduled without notifying us in advance, we may charge you a No-Show Fee of 50% of the tuition for the program. If you, your general manager or any other member of your staff does not register for and attend any required training within the time period set forth in this Section 4.1 or in the System Standards Manual, we may charge you a fee of 100% of the tuition for the program. If you or any member of your staff cancels participation in any training program less than seven (7) days before it is scheduled to be held, we may charge you a Cancellation Fee of 25% of the tuition for the program. No-Show and Cancellation Fees are in addition to the tuition you will have to pay at the then offered rate when you or your general manager attends the program. We may assess you additional No-Show or Cancellation Fees for continued failures by you under Section 4.1.

**4.2 Reservation System.** We will operate and maintain (directly or by subcontracting with an affiliate or one or more third parties) a computerized Reservation System or such technological substitute(s) as we determine, in our discretion. We will use the System Assessment Fee for the acquisition, development, support, equipping, maintenance, improvement and operation of the Reservation System. We will provide software maintenance and support for any software we license to you to connect to the Reservation System if you are up to date in your payment of Recurring Fees and all other fees you must pay under any other agreement with us or our affiliate. During the Term, the Facility will participate in the Reservation System on an exclusive basis, including entering into all related technology agreements and complying with all terms and conditions which we establish from time to time for participation. The Facility may not book any reservations through any other electronic reservation system, booking engine, unapproved third party distribution system or other technology. All information you collect or capture through your



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property management system shall be jointly owned by you and us. We have the right to provide reservation services to lodging facilities other than Chain Facilities or to other parties.

#### **4.3 Marketing.**

4.3.1 We will promote public awareness and usage of Chain Facilities by implementing advertising, promotion, publicity, market research, loyalty marketing and other marketing programs, training programs and related activities. We will determine in our discretion: (i) The nature and type of media placement; (ii) The allocation (if any) among international, national, regional and local markets; and (iii) The nature and type of advertising copy, other materials and programs. We or an affiliate may be reimbursed for the reasonable direct and indirect costs, overhead or other expenses of providing marketing services. We are not obligated to supplement or advance funds available from System franchisees to pay for marketing activities. We do not promise that the Facility or you will benefit directly or proportionately from marketing activities.

4.3.2 We may, at our discretion, implement special international, national, regional or local promotional programs (which may or may not include the Facility) and may make available to you (to use at your option) media advertising copy and other marketing materials for prices which reasonably cover the materials' direct and indirect costs.

4.3.3 We may, at our discretion, implement "group booking" programs created to encourage use of Chain Facilities for tours, conventions and the like, possibly for an additional fee.

**4.4 Purchasing and Other Services.** We may offer optional assistance to you with purchasing items used at or in the Facility. Our affiliates may offer this service on our behalf. We may restrict the vendors authorized to sell proprietary or Mark-bearing items in order to control quality, provide for consistent service or obtain volume discounts. We will maintain and provide to you lists of suppliers approved to furnish Mark-bearing items, or whose products conform to System Standards.

**4.5 The System.** We will control and establish requirements for all aspects of the System. We may, in our discretion, change, delete from or add to the System, including any of the Marks or System Standards, in response to changing market conditions. We may, in our discretion, permit deviations from System Standards, based on local conditions and our assessment of the circumstances. We may, in our discretion, change the designation standards for the Chain and then require that you change the designation of the Facility and related presentation of that designation where it appears.

**4.6 Consultations and Standards Compliance.** We will assist you to understand your obligations under System Standards by telephone, mail, during quality assurance inspections, through the System Standards Manual, at training sessions and during conferences and meetings we conduct. We will provide telephone and mail consultation on Facility operation and marketing through our representatives. We will offer you access to any Internet website we may maintain to provide Chain franchisees with information and services, subject to any rules, policies and procedures we establish for its use and access and to this Agreement. We may limit or deny access to any such website while you are in default under this Agreement.

**4.7 System Standards Manual and Other Publications.** We will specify System Standards in

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the System Standards Manual, policy statements or other publications which we may make available to you via our Chain intranet, in paper copies or through another medium. We will provide you with access to the System Standards Manual promptly after we sign this Agreement. We will notify you via our Chain intranet or another medium of any System Standards Manual revisions and/or supplements as and when issued as well as any other publications and policy statements in effect for Chain franchisees from time to time.

**4.8 Inspections and Audits.** We have the unlimited right to conduct unannounced quality assurance inspections of the Facility and its operations, records and Mark usage to test the Facility's compliance with System Standards and this Agreement, and the audits described in Section 3.6. We have the unlimited right to reinspect if the Facility does not achieve the score required on an inspection. We may impose a reinspection fee and will charge you for our costs as provided in Section 3.7. You will pay us an "Audit Fee" of \$1,000.00 when we invoice you for an Audit Fee under Section 3.6. We may increase the Audit Fee on a Chain-wide basis to cover any increases in our audit costs, but not more than 5% per year on a cumulative basis. Our inspections are solely for the purposes of checking compliance with System Standards.

**5. Term.** The Term begins on the date that we insert in the preamble of this Agreement after we sign it (the "Effective Date") and expires at the end of the fifteenth (15<sup>th</sup>) Franchise Year. However, each of us has the right to terminate this Agreement, without cause, and as a matter of right, on the 5<sup>th</sup> or 10<sup>th</sup> anniversary of the Opening Date, by giving prior written notice to the other, provided, that if you decide to exercise your right to terminate this Agreement, you must have paid all fees and charges due under this Agreement (and all related agreements, including any promissory notes or other incentive agreements, and any agreements relating to the use of a property management system or Reservation System) as of the date you provide notice of termination and as of the effective date of the termination. The written notice required by this Section 5 shall be given at least 6 months, but not more than twelve (12) months, before the date of the proposed termination. You will pay no Liquidated Damages if you comply with the terms of this Section and you perform the post termination obligations specified in this Agreement. NEITHER PARTY HAS RENEWAL RIGHTS OR OPTIONS.

**6. Initial Fees.**

**6.1 Application and Initial Fees.** You must pay us a non-refundable Application Fee of \$1,000.00. If your franchise is for a new construction or conversion Facility, you must pay us an Initial Fee. If you are a transferee of an existing Facility or are renewing an existing franchise, you will pay us a Relicense Fee. The amount of your Initial or Relicense Fee is \$20,000 which shall be paid when you sign this Agreement and is fully earned when we sign this Agreement.

**7. Recurring Fees, Taxes and Interest.**

**7.1** You will pay us certain "Recurring Fees" each month of the Term payable in U.S. dollars (or such other currency as we may direct if the Facility is outside the United States). The Royalty and System Assessment Fees described in Section 7.1 are payable three days after the month in which they accrue, without billing or demand. Other Recurring Fees are payable at the times set forth in the System Standards. Recurring Fees include the following:

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7.1.1 A "Royalty" equal to five and five-tenths percent (5.5%) of Gross Room Revenues of the Facility accruing during the calendar month, accrues from the earlier of the Opening Date or the date you identify the Facility as a Chain Facility or operate it under a Mark until the end of the Term.

7.1.2 A "System Assessment Fee" as set forth in Schedule C for advertising, marketing, training, the Reservation System and other related services and programs, accrues from the Opening Date until the end of the Term, including during reservation suspension periods. We may use the System Assessment Fees we collect, in whole or in part, to reimburse our reasonable direct and indirect costs, overhead or other expenses of providing marketing, training and reservation services. You will also pay or reimburse us as described in Schedule C for "Additional Fees" such as commissions we pay to travel and other agents for certain reservation and marketing services to generate reservations at the Facility plus a reasonable service fee, fees levied to pay for reservations for the Facility originated or processed through the Global Distribution System, the Chain Websites and/or other reservation systems, distribution channels and networks, and fees for additional services and programs. We may charge Facilities using the Reservation System outside the United States for reservation service using a different formula. We may change, modify, add or delete the System Assessment Fee and/or Additional Fees in accordance with Schedule C.

7.2 You will pay to us "Taxes" equal to any federal, state or local sales, gross receipts, use, value added, excise or similar taxes assessed against us on the Recurring Fees by the jurisdictions where the Facility is located, but not including any income tax, franchise or other tax for the privilege of doing business by us in your State. You will pay Taxes to us when due.

7.3 "Interest" is payable when you receive our invoice on any past due amount payable to us under this Agreement at the rate of 1.5% per month or the maximum rate permitted by applicable law, whichever is less, accruing from the due date until the amount is paid.

7.4 If a transfer occurs, your transferee or you will pay us our then current Application Fee and a "Relicense Fee" equal to the Initial Fee we would then charge a new franchisee for the Facility.

7.5 You will report and pay to us all Recurring Fees and other fees and charges on-line via our self-service Electronic Invoice Presentment and Payment tool ("WynPay") accessible through our Chain intranet. In the WynPay on-line environment, payments can be made either through the electronic check payment channel or the credit card payment channel. We reserve the right to change, from time to time, the technologies or other means for reporting and paying fees to us by amending the System Standards Manual.

## 8. Indemnifications.

8.1 Independent of your obligation to procure and maintain insurance, you will indemnify, defend and hold the Indemnitees harmless, to the fullest extent permitted by law, from and against all Losses and Expenses, incurred by any Indemnitee for any investigation, claim, action, suit, demand, administrative or alternative dispute resolution proceeding, relating to or arising out of any transaction, occurrence or service at, or involving the operation of, the Facility, any payment you

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make or fail to make to us, any breach or violation of any contract or any law, regulation or ruling by, or any act, error or omission (active or passive) of, you, any party associated or affiliated with you or any of the owners, officers, directors, employees, agents or contractors of you or your affiliates, including when you are alleged or held to be the actual, apparent or ostensible agent of the Indemnitee, or the active or passive negligence of any Indemnitee is alleged or proven. You have no obligation to indemnify an Indemnitee for damages to compensate for property damage or personal injury if a court of competent jurisdiction makes a final decision not subject to further appeal that the Indemnitee engaged in willful misconduct or intentionally caused such property damage or bodily injury. This exclusion from the obligation to indemnify shall not, however, apply if the property damage or bodily injury resulted from the use of reasonable force by the Indemnitee to protect persons or property.

8.2 You will respond promptly to any matter described in the preceding paragraph, and defend the Indemnitee. You will reimburse the Indemnitee for all costs of defending the matter, including reasonable attorneys' fees, incurred by the Indemnitee if your insurer or you do not assume defense of the Indemnitee promptly when requested, or separate counsel is appropriate, in our discretion, because of actual or potential conflicts of interest. We must approve any resolution or course of action in a matter that could directly or indirectly have any adverse effect on us or the Chain, or could serve as a precedent for other matters.

8.3 We will indemnify, defend and hold you harmless, to the fullest extent permitted by law, from and against all Losses and Expenses incurred by you in any action or claim arising from your proper use of the System alleging that your use of the System and any property we license to you is an infringement of a third party's rights to any trade secret, patent, copyright, trademark, service mark or trade name. You will promptly notify us in writing when you become aware of any alleged infringement or an action is filed against you. You will cooperate with our defense and resolution of the claim. We may resolve the matter by obtaining a license of the property for you at our expense, or by requiring that you discontinue using the infringing property or modify your use to avoid infringing the rights of others.

## 9. Your Assignments, Transfers and Conveyances.

9.1 **Transfer of the Facility.** This Agreement is personal to you (and your owners if you are an entity). We are relying on your experience, skill and financial resources (and that of your owners and the guarantors, if any) to sign this Agreement with you. You may finance the Facility and grant a lien, security interest or encumbrance on it without notice to us or our consent. If a Transfer is to occur, the transferee or you must comply with Section 9.3. Your Franchise is subject to termination when the Transfer occurs. The Franchise is not transferable to your transferee, who has no right or authorization to use the System and the Marks when you transfer ownership or possession of the Facility. The transferee may not operate the Facility under the System, and you are responsible for performing the post-termination obligations in Section 13. You and your owners may, only with our prior written consent and after you comply with Sections 9.3 and 9.6, assign, pledge, transfer, delegate or grant a security interest in all or any of your rights, benefits and obligations under this Agreement, as security or otherwise. Transactions involving Equity Interests that are not Equity Transfers do not require our consent and are not Transfers.



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**9.2 Public Offerings and Registered Securities.** You may engage in the first registered public offering of your Equity Interests only after you pay us a public offering fee equal to \$15,000. Your Equity Interests (or those of a person, parent, subsidiary, sibling or affiliate entity, directly or indirectly effectively controlling you), are freely transferable without the application of this Section if they are, on the Effective Date, or after the public offering fee is paid, they become, registered under the federal Securities Act of 1933, as amended, or a class of securities registered under the Securities Exchange Act of 1934, as amended, or listed for trading on a national securities exchange or the automated quotation system of the National Association of Securities Dealers, Inc. (or any successor system), provided that any tender offer for at least a majority of your Equity Interests will be an Equity Transfer subject to Section 9.1.

**9.3 Conditions.** We may, to the extent permitted by applicable law, condition and withhold our consent to a Transfer when required under this Section 9 until the transferee and you meet certain conditions. If a Transfer is to occur, the transferee (or you, if an Equity Transfer is involved) must first complete and submit our Application, qualify to be a franchisee in our sole discretion, given the circumstances of the proposed Transfer, provide the same supporting documents as a new franchise applicant, pay the Application and Relicense Fees then in effect, sign the form of Franchise Agreement we then offer in conversion transactions and agree to renovate the Facility as if it were an existing facility converting to the System, as we reasonably determine. We will provide a Punch List of improvements we will require after the transferee's Application is submitted to us. We may, in our discretion, require the transferee to place funds in escrow, at its expense, in order to complete all necessary improvements. We may require structural changes to the Facility if it no longer meets System Standards for entering conversion facilities, or in the alternative, condition our approval of the Transfer on one or more of the following: limit the transferee's term to the balance of your Term, add a right to terminate without cause exercisable by either party after a period of time has elapsed, or allow you to terminate the Franchise when you sell the Facility and pay us Liquidated Damages under Section 12.1 at the same rate as you would pay if the termination occurred before the Opening Date. Such payment would be due and payable when you transfer possession of the Facility. We must also receive general releases from you and each of your owners, and payment of all amounts then owed to us and our affiliates by you, your owners, your affiliates, the transferee, its owners and affiliates, under this Agreement or otherwise. Our consent to the transaction will not be effective until these conditions are satisfied.

**9.4 Permitted Transferee Transactions.** You may transfer an Equity Interest or effect an Equity Transfer to a Permitted Transferee without obtaining our consent, renovating the Facility or paying a Relicense Fee or Application Fee. No Transfer will be deemed to occur. You also must not be in default and you must comply with the application and notice procedures specified in Sections 9.3 and 9.6. Each Permitted Transferee must first agree in writing to be bound by this Agreement, or at our option, execute the Franchise Agreement form then offered prospective franchisees. No transfer to a Permitted Transferee shall release a living transferor from liability under this Agreement or any guarantor under any Guaranty of this Agreement. You must comply with this Section if you transfer the Facility to a Permitted Transferee. A transfer resulting from a death may occur even if you are in default under this Agreement.

**9.5 Attempted Transfers.** Any transaction requiring our consent under this Section 9 in which our consent is not first obtained shall be void, as between you and us. You will continue to be liable for

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payment and performance of your obligations under this Agreement until we terminate this Agreement, all your financial obligations to us are paid and all System identification is removed from the Facility.

**9.6 Notice of Transfers.** You will give us at least 30 days prior written notice of any proposed Transfer or Permitted Transferee transaction. You will notify us when you sign a contract to Transfer the Facility and 10 days before you intend to close on the transfer of the Facility. We will respond to all requests for our consent and notices of Permitted Transferee transactions within a reasonable time not to exceed 30 days. You will notify us in writing within 30 days after a change in ownership of 25% or more of your Equity Interests that are not publicly held or that is not an Equity Transfer, or a change in the ownership of the Facility if you are not its owner. You will provide us with lists of the names, addresses, and ownership percentages of your owner(s) at our request.

**10. Our Assignments.** We may assign, delegate or subcontract all or any part of our rights and duties under this Agreement, including by operation of law, without notice and without your consent. We will have no obligations to you after you are notified that our transferee has assumed our obligations under this Agreement except those that arose before we assign this Agreement.

#### **11. Default and Termination.**

**11.1 Default.** In addition to the matters identified in Sections 3.1 and 3.6, you will be in default under this Agreement if (a) you do not pay us when a payment is due under this Agreement or any other instrument, debt, agreement or account with us related to the Facility, (b) you do not perform any of your other obligations when this Agreement and the System Standards Manual require, or (c) if you otherwise breach this Agreement. If your default is not cured within 10 days after you receive written notice from us that you have not filed your monthly report, paid us any amount that is due or breached your obligations regarding Confidential Information, or within 30 days after you receive written notice from us of any other default (except as noted below), then we may terminate this Agreement by written notice to you under Section 11.2. We will not exercise our right to terminate if you have completely cured your default, or until any waiting period required by law has elapsed. In the case of default resulting from the Facility's failure to meet Quality Standards as measured by a quality assurance inspection, if you have acted diligently to cure the default but cannot do so, and the default does not relate to health or safety, we may, in our discretion, enter into an improvement agreement with you provided you request such an agreement within 30 days after receiving notice of the failing inspection. If we have entered into an improvement agreement, you must cure the default within the time period specified in the improvement agreement which shall not exceed ninety days after the failed inspection. We may terminate this Agreement and any or all rights granted hereunder if you do not perform that improvement agreement.

**11.2 Termination.** We may terminate this Agreement, effective when we send written notice to you or such later date as required by law or as stated in the default notice, when (1) you do not cure a default as provided in Section 11.1 or we are authorized to terminate under Schedule D due to your failure to perform your Improvement Obligation, (2) you discontinue operating the Facility as a "Days Inn", (3) you do or perform, directly or indirectly, any act or failure to act that in our

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reasonable judgment is or could be injurious or prejudicial to the goodwill associated with the Marks or the System, (4) you lose possession or the right to possession of the Facility, (5) you (or any guarantor) suffer the termination of another license or franchise agreement with us or one of our affiliates, (6) you intentionally maintain false books and records or submit a materially false report to us, (7) you (or any guarantor) generally fail to pay debts as they come due in the ordinary course of business, (8) you, any guarantor or any of your owners or agents misstated to us or omitted to tell us a material fact to obtain or maintain this Agreement with us, (9) you receive two or more notices of default from us in any one year period (whether or not you cure the defaults), (10) a violation of Section 9 occurs, or a Transfer occurs before the relicensing process is completed, (11) you or any of your Equity Interest owners contest in court the ownership or right to franchise or license all or any part of the System or the validity of any of the Marks, (12) you, any guarantor or the Facility is subject to any voluntary or involuntary bankruptcy, liquidation, dissolution, receivership, assignment, reorganization, moratorium, composition or a similar action or proceeding that is not dismissed within 60 days after its filing, or (13) you maintain or operate the Facility in a manner that endangers the health or safety of the Facility's guests.

### 11.3 Casualty and Condemnation.

11.3.1 You will notify us promptly after the Facility suffers a Casualty that prevents you from operating in the normal course of business, with less than 75% of guest rooms available. You will give us information on the availability of guest rooms and the Facility's ability to honor advance reservations. You will tell us in writing within 60 days after the Casualty whether or not you will restore, rebuild and refurbish the Facility to conform to System Standards and its condition prior to the Casualty. This restoration will be completed within 180 days after the Casualty. You may decide within the 60 days after the Casualty, and if we do not hear from you, we will assume that you have decided, to terminate this Agreement, effective as of the date of your notice or 60 days after the Casualty, whichever comes first. If this Agreement so terminates, you will pay all amounts accrued prior to termination and follow the post-termination requirements in Section 13. You will not be obligated to pay Liquidated Damages if the Facility will no longer be used as an extended stay or transient lodging facility after the Casualty.

11.3.2 You will notify us in writing within 10 days after you receive notice of any proposed Condemnation of the Facility, and within 10 days after receiving notice of the Condemnation date. This Agreement will terminate on the date the Facility or a substantial portion is conveyed to or taken over by the condemning authority.

11.3.3 Any protected territory covenants will terminate when you give us notice of any proposed Condemnation or that you will not restore the Facility after a Casualty.

11.4 **Our Other Remedies.** We may suspend the Facility from the Reservation System for any default or failure to pay or perform under this Agreement or any other written agreement with us relating to the Facility, discontinue reservation referrals to the Facility for the duration of such suspension, and may divert previously made reservations to other Chain Facilities after giving notice of non-performance, non-payment or default. All System Assessment Fees accrue during the suspension period. Reservation service will be restored after you have fully cured any and all defaults and failures to pay and perform. We may charge you, and you must pay as a condition

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precedent to restoration of reservation service, a Reconnection Fee specified on Schedule C to reimburse us for our costs associated with service suspension and restoration. We may deduct points under our quality assurance inspection program for your failure to comply with this Agreement or System Standards. We may omit the Facility from any paper or electronic directory of Chain Facilities that we issue. You recognize that any use of the System not in accord with this Agreement will cause us irreparable harm for which there is no adequate remedy at law, entitling us to injunctive and other relief. We may litigate to collect amounts due under this Agreement without first issuing a default or termination notice. Our consent or approval may be withheld if needed while you are in default under this Agreement or may be conditioned on the cure of all your defaults. Once a termination or expiration date for this Agreement has been established in accordance with the provisions of this Agreement, we may cease accepting reservations through the Reservation System for any person(s) seeking to make a reservation for a stay on any date including or following the termination or expiration of this Agreement.

**11.5 Your Remedies.** If we fail to issue our approval or consent as and when required under this Agreement within a reasonable time of not less than 30 days after we receive all of the information we request; and you believe our refusal to approve or consent is wrongful, you may bring a legal action against us to compel us to issue our approval or consent to the obligation. To the extent permitted by applicable law, this action shall be your exclusive remedy. We shall not be responsible for direct, indirect, special, consequential or exemplary damages, including, but not limited to, lost profits or revenues.

## **12. Liquidated Damages.**

**12.1 Generally.** If we terminate this Agreement under Section 11.2, or you terminate this Agreement (except under Section 11.3 or as a result of our default which we do not cure within a reasonable time after written notice), you will pay us within 30 days following the date of termination, as Liquidated Damages, an amount equal to the sum of accrued Royalties and System Assessment Fees during the immediately preceding 24 full calendar months (or the number of months remaining in the unexpired Term (the "Ending Period") at the date of termination, whichever is less). If the Facility has been open for fewer than 24 months, then the amount shall be the average monthly Royalties and System Assessment Fees since the Opening Date multiplied by 24. You will also pay any applicable Taxes assessed on such payment and Interest calculated under Section 7.3 accruing from 30 days after the date of termination until the amount is paid. Before the Ending Period, Liquidated Damages will not be less than the product of \$2,000 multiplied by the number of guest rooms you are then authorized to operate under Schedule B of this Agreement, as amended. If we terminate this Agreement under Schedule D before the Opening Date, you will pay us within 10 days after you receive our notice of termination Liquidated Damages equal to one-half the amount payable for termination under Section 11.2. Liquidated Damages are paid in place of our claims for lost future Recurring Fees under this Agreement. Our right to receive other amounts due under this Agreement is not affected.

**12.2 Condemnation Payments.** In the event a Condemnation is to occur, you will pay us the fees set forth in Section 7 for a period of one year after we receive the initial notice of condemnation described in Section 11.3.2, or until the Condemnation occurs, whichever is longer. You will pay us Liquidated Damages equal to the average daily Royalties and System Assessment

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Fees for the one year period preceding the date of your condemnation notice to us multiplied by the number of days remaining in the one year notice period if the Condemnation is completed before the one year notice period expires. This payment will be made within 30 days after Condemnation is completed (when you close the Facility or you deliver it to the condemning authority). You will pay no Liquidated Damages if the Condemnation is completed after the one year notice period expires, but you must pay the fees set forth in Section 7 when due until Condemnation is completed.

**13. Your Duties At and After Termination.** When a Termination occurs for any reason whatsoever:

**13.1 System Usage Ceases.** You must comply with the following "de-identification" obligations. You will immediately stop using the System to operate and identify the Facility. You will remove all signage and other items bearing any Marks and follow the other steps detailed in the System Standards Manual or other brand directives for changing the identification of the Facility. You will promptly paint over or remove the Facility's distinctive System trade dress, color schemes and architectural features. You shall not identify the Facility with a confusingly similar mark or name, or use the same colors as the System trade dress for signage, printed materials and painted surfaces. You will cease all Internet marketing using any Marks to identify the Facility. If you do not strictly comply with all of the de-identification requirements above, in the System Standards Manual and in our other brand directives, you agree to pay us a Royalty equal to \$2,000 per day until de-identification is completed to our satisfaction.

**13.2 Other Duties.** You will pay all amounts owed to us under this Agreement within 10 days after termination. We may immediately remove the Facility from the Reservation System and divert reservations as authorized in Section 11.4. We may notify third parties that the Facility is no longer associated with the Chain. We may also, to the extent permitted by applicable law, and without prior notice enter the Facility and any other parcels, remove software (including archive and back-up copies) for accessing the Reservation System, all copies of the System Standards Manual, Confidential Information, equipment and all other personal property of ours. If you have not completed your de-identification obligations to our satisfaction, we may paint over or remove and purchase for \$10.00, all or part of any interior or exterior Mark-bearing signage (or signage face plates), including billboards, whether or not located at the Facility, that you have not removed or obliterated within five days after termination. You will promptly pay or reimburse us for our cost of removing such items, net of the \$10.00 purchase price for signage. We will exercise reasonable care in removing or painting over signage. We will have no obligation or liability to restore the Facility to its condition prior to removing the signage. We shall have the right, but not the obligation, to purchase some or all of the Facility's Mark-bearing FF&E and supplies at the lower of their cost or net book value, with the right to set off their aggregate purchase price against any sums then owed us by you.

**13.3 Advance Reservations.** The Facility will honor any advance reservations, including group bookings, made for the Facility prior to termination at the rates and on the terms established when the reservations are made and pay when due all related travel agent commissions.

**13.4 Survival of Certain Provisions.** Sections 3.6 (as to audits, for 2 years after termination),



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3.11, 7 (as to amounts accruing through termination), 8, 11.4, 12, 13, 15, 16 and 17 survive termination of this Agreement.

**14. Your Representations and Warranties.** You expressly represent and warrant to us as follows:

**14.1 Quiet Enjoyment and Financing.** You own, or will own prior to commencing improvement, or lease, the Location and the Facility. You will be entitled to possession of the Location and the Facility during the entire Term without restrictions that would interfere with your performance under this Agreement, subject to the reasonable requirements of any financing secured by the Facility. You have, when you sign this Agreement, and will maintain during the Term, adequate financial liquidity and financial resources to perform your obligations under this Agreement.

**14.2 This Transaction.** You and the persons signing this Agreement for you have full power and authority and have been duly authorized, to enter into and perform or cause performance of your obligations under this Agreement. You have obtained all necessary approvals of your owners, Board of Directors and lenders. No executory franchise, license or affiliation agreement for the Facility exists other than this Agreement. Your execution, delivery and performance of this Agreement will not violate, create a default under or breach of any charter, bylaws, agreement or other contract, license, permit, indebtedness, certificate, order, decree or security instrument to which you or any of your principal owners is a party or is subject or to which the Facility is subject. Neither you nor the Facility is the subject of any current or pending merger, sale, dissolution, receivership, bankruptcy, foreclosure, reorganization, insolvency, or similar action or proceeding on the date you execute this Agreement and was not within the three years preceding such date, except as disclosed in the Application. You will submit to us the documents about the Facility, you, your owners and your finances that we request in the Franchise Application (or after our review of your initial submissions) before or within 30 days after you sign this Agreement. To the best of your knowledge, neither you, your owners (if you are an entity), your officers, directors or employees or anyone else affiliated or associated with you, whether by common ownership, by contract, or otherwise, has been designated as, or is, a terrorist, a "Specially Designated National" or a "Blocked Person" under U.S. Executive Order 13224, in lists published by the U.S. Department of the Treasury's Office of Foreign Assets Control, or otherwise.

**14.3 No Misrepresentations or Implied Covenants.** All written information you submit to us about the Facility, you, your owners, any guarantor, or the finances of any such person or entity, was or will be at the time delivered and when you sign this Agreement, true, accurate and complete, and such information contains no misrepresentation of a material fact, and does not omit any material fact necessary to make the information disclosed not misleading under the circumstances. There are no express or implied covenants or warranties, oral or written, between we and you except as expressly stated in this Agreement.

**15. Proprietary Rights.**

**15.1 Marks and System.** You will not acquire any interest in or right to use the System or Marks except under this Agreement. You will not apply for governmental registration of the Marks, or use the Marks or our corporate name in your legal name, but you may use a Mark for an

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assumed business or trade name filing.

**15.2 Inurements.** All present and future distinguishing characteristics, improvements and additions to or associated with the System by us, you or others, and all present and future service marks, trademarks, copyrights, service mark and trademark registrations used and to be used as part of the System, and the associated good will, shall be our property and will inure to our benefit. No good will shall attach to any secondary designator that you use.

**15.3 Other Locations and Systems.** We and our affiliates each reserve the right to own, in whole or in part, and manage, operate, use, lease, finance, sublease, franchise, license (as franchisor or franchisee), provide services to or joint venture (i) distinctive separate lodging or food and beverage marks and other intellectual property which are not part of the System, and to enter into separate agreements with you or others (for separate charges) for use of any such other marks or proprietary rights, (ii) other lodging, food and beverage facilities, or businesses, under the System utilizing modified System Standards, and (iii) a Chain Facility at or for any location outside the Protected Territory. You acknowledge that we are affiliated with or in the future may become affiliated with other lodging providers or franchise systems that operate under names or marks other than the Marks. We and our affiliates may use or benefit from common hardware, software, communications equipment and services and administrative systems for reservations, franchise application procedures or committees, marketing and advertising programs, personnel, central purchasing, approved supplier lists, franchise sales personnel (or independent franchise sales representatives), etc.

**15.4 Confidential Information.** You will take all appropriate actions to preserve the confidentiality of all Confidential Information. Access to Confidential Information should be limited to persons who need the Confidential Information to perform their jobs and are subject to your general policy on maintaining confidentiality as a condition of employment or who have first signed a confidentiality agreement. You will not permit copying of Confidential Information (including, as to computer software, any translation, decompiling, decoding, modification or other alteration of the source code of such software). You will use Confidential Information only for the Facility and to perform under this Agreement. Upon termination (or earlier, as we may request), you shall return to us all originals and copies of the System Standards Manual, policy statements and Confidential Information "fixed in any tangible medium of expression," within the meaning of the U.S. Copyright Act, as amended. Your obligations under this subsection commence when you sign this Agreement and continue for trade secrets (including computer software we license to you) as long as they remain secret and for other Confidential Information, for as long as we continue to use the information in confidence, even if edited or revised, plus three years. We will respond promptly and in good faith to your inquiry about continued protection of any Confidential Information.

**15.5 Litigation.** You will promptly notify us of (i) any adverse or infringing uses of the Marks (or names or symbols confusingly similar), Confidential Information or other System intellectual property, and (ii) or any threatened or pending litigation related to the System against (or naming as a party) you or us of which you become aware. We alone handle disputes with third parties concerning use of all or any part of the System. You will cooperate with our efforts to resolve these disputes. We need not initiate suit against imitators or infringers who do not have a material

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adverse impact on the Facility, or any other suit or proceeding to enforce or protect the System in a matter we do not believe to be material.

**15.6 The Internet and other Distribution Channels.** You may use the Internet to market the Facility subject to this Agreement and System Standards. You shall not use, license or register any domain name, universal resource locator, or other means of identifying you or the Facility that uses a mark or any image or language confusingly similar to a Mark except as otherwise expressly permitted by the System Standards Manual or with our written consent. You will assign to us any such identification at our request without compensation or consideration. You may not purchase any key words for paid search or other electronic marketing that utilizes any Mark without our written consent. You must make available through the Reservation System and the Chain Website all rates you offer directly to the general public or indirectly via Internet marketing arrangements with third parties. You agree to participate in our Central Commission Payment Program and to reimburse us for any fees or commissions we pay to intermediaries and retailers on your behalf or for Chain Facilities to participate in their programs. You must participate in the Chain's best available rate on the Internet guarantee or successor program. The content you provide us or use yourself for any Internet or distribution marketing materials must be true, correct and accurate, and you will notify us in writing promptly when any correction to the content becomes necessary. You shall promptly modify at our request the content of any Internet or distribution marketing materials for the Facility you use, authorize, display or provide to conform to System Standards. Any use of the Marks and other elements of the System on the Internet inures to our benefit under Section 15.2.

#### **16. Relationship of Parties.**

**16.1 Independence.** You are an independent contractor. You are not our legal representative or agent, and you have no power to obligate us for any purpose whatsoever. We and you have a business relationship based entirely on and circumscribed by this Agreement. No partnership, joint venture, agency, fiduciary or employment relationship is intended or created by reason of this Agreement. You will exercise full and complete control over and have full responsibility for your contracts, daily operations, labor relations, employment practices and policies, including, but not limited to, the recruitment, selection, hiring, disciplining, firing, compensation, work rules and schedules of your employees.

**16.2 Joint Status.** If you comprise two or more persons or entities (notwithstanding any agreement, arrangement or understanding between or among such persons or entities) the rights, privileges and benefits of this Agreement may only be exercised and enjoyed jointly. The liabilities and responsibilities under this Agreement will be the joint and several obligations of all such persons or entities.

#### **17. Legal Matters.**

**17.1 Partial Invalidity.** If all or any part of a provision of this Agreement violates the law of your state (if it applies), such provision or part will not be given effect. If all or any part of a provision of this Agreement is declared invalid or unenforceable, for any reason, or is not given effect by reason of the prior sentence, the remainder of the Agreement shall not be affected.



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However, if in our judgment the invalidity or ineffectiveness of such provision or part substantially impairs the value of this Agreement to us, then we may at any time terminate this Agreement by written notice to you without penalty or compensation owed by either party.

**17.2 Waivers, Modifications and Approvals.** If we allow you to deviate from this Agreement, we may insist on strict compliance at any time after written notice. Our silence or inaction will not be or establish a waiver, consent, course of dealing, implied modification or estoppel. All modifications, waivers, approvals and consents of or under this Agreement by us must be in writing and signed by our authorized representative to be effective. We may unilaterally revise Schedule C when this Agreement so permits.

**17.3 Notices.** Notices will be effective if in writing and delivered (i) by facsimile transmission with confirmation original sent by first class mail, postage prepaid, (ii) by delivery service, with proof of delivery, (iii) by first class, prepaid certified or registered mail, return receipt requested, (iv) by electronic mail, posting of the notice on our Chain intranet site or by a similar technology; or (v) by such other means as to result in actual or constructive receipt by the person or office holder designated below, to the appropriate party at its address stated below or as it may otherwise designated by notice. You consent to receive electronic mail from us. Notices shall be deemed given on the date delivered or date of attempted delivery, if refused.

**DAYS INNS WORLDWIDE, INC.:**

Our address: 22 Sylvan Way, P.O. Box 278, Parsippany, New Jersey 07054-0278

Attention: Vice President-Franchise Administration;

Fax No. (973) 753-8311

Your name: **NORTH AMERICAN PARTNERS, LLC**

Your address: **321 Washburn Ave., Belgrade, MN 56312**

Attention: **Brian Borgerding**

Your fax No.:

Your e-mail address:

**17.4 Remedies.** Remedies specified in this Agreement are cumulative and do not exclude any remedies available at law or in equity. The non-prevailing party will pay all costs and expenses, including reasonable attorneys' fees, incurred by the prevailing party to enforce this Agreement or collect amounts owed under this Agreement.

**17.5 Miscellaneous.** This Agreement is exclusively for the benefit of the parties. There are no third party beneficiaries. No agreement between us and anyone else is for your benefit. The section headings in this Agreement are for convenience of reference only.

**17.6 Choice of Law; Venue; Dispute Resolution.**

**17.6.1** This Agreement will be governed by and construed under the laws of the State of New Jersey, except for its conflicts of law principles. The New Jersey Franchise Practices Act will not apply to any Facility located outside the State of New Jersey.

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17.6.2 The parties shall attempt in good faith to resolve any dispute concerning this Agreement or the parties' relationship promptly through negotiation between authorized representatives. If these efforts are not successful, either party may attempt to resolve the dispute through non-binding mediation. Either party may request mediation through the National Franchise Mediation Program, using the procedures employed by the CPR Institute for Dispute Resolution, Inc. We will provide you with the contact address for that organization. The mediation will be conducted by a mutually acceptable and neutral third party. If the parties cannot resolve the dispute through negotiation or mediation, or choose not to negotiate or mediate, either party may pursue litigation.

17.6.3 You consent and waive your objection to the non-exclusive personal jurisdiction of and venue in the New Jersey state courts situated in Morris County, New Jersey and the United States District Court for the District of New Jersey for all cases and controversies under this Agreement or between we and you.

**17.6.4 WAIVER OF JURY TRIAL. THE PARTIES WAIVE THE RIGHT TO A JURY TRIAL IN ANY ACTION RELATED TO THIS AGREEMENT OR THE RELATIONSHIP BETWEEN THE FRANCHISOR, THE FRANCHISEE, ANY GUARANTOR, AND THEIR RESPECTIVE SUCCESSORS AND ASSIGNS.**

17.6.5 Any judicial proceeding directly or indirectly arising from or relating to this Agreement shall be considered unique as to its facts and may not be brought as a class action. You and each of the owners of your Equity Interests waive any right to proceed against us by way of class action.

**17.7 Special Acknowledgments.** You acknowledge the following statements to be true and correct as of the date you sign this Agreement, and to be binding on you.

17.7.1 You received our Franchise Disclosure Document ("FDD") for prospective franchisees at least 14 days before signing this Agreement or paying any fee to us.

17.7.2 Neither we nor any person acting on our behalf has made any oral or written representation or promise to you on which you are relying to enter into this Agreement that is not written in this Agreement or in the FDD. You release any claim against us or our agents based on any oral or written representation or promise not stated in this Agreement or in the FDD.

17.7.3 This Agreement, together with the exhibits and schedules attached, is the entire agreement superseding all previous oral and written representations, agreements and understandings of the parties about the Facility and the Franchise other than those set forth in the FDD.

17.7.4 You acknowledge that no salesperson has made any promise or provided any information to you about projected sales, revenues, income, profits or expenses from the Facility except as stated in Item 19 of the FDD or in a writing that is attached to this Agreement.

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**17.7.5 You understand that the franchise relationship is an arms' length, commercial business relationship in which each party acts in its own interest.**

**17.8 Force Majeure.** Neither you nor we shall be liable for loss or damage or deemed to be in breach of this Agreement if the failure to perform obligations results from: (a) windstorms, rains, floods, earthquakes, typhoons, mudslides or other similar natural causes; (b) fires, strikes, embargoes, war, acts of terrorism or riot; (c) legal restrictions that prohibit or prevent performance; or (d) any other similar event or cause beyond the control of the party affected. Any delay resulting from any of such causes shall extend performance accordingly or excuse performance, in whole or in part, as may be reasonable, so long as a remedy is continuously and diligently sought by the affected party, except that no such cause shall excuse payment of amounts owed at the time of such occurrence or payment of Recurring Fees and other amounts due to us subsequent to such occurrence other than a governmental or judicial order prohibiting such payments.

**17.9 Protected Territory.** We will not own, operate, lease, manage, or license any party but you to operate a Chain Facility in the "Protected Territory", defined below, while this Agreement is in effect. We may own, operate, lease, manage, franchise or license anyone to operate any Chain Facility located anywhere outside the Protected Territory without any restriction or obligation to you. We may grant Protected Territories for other Chain Facilities that overlap your Protected Territory. While this Agreement is in effect, neither you nor your officers, directors, general partners or owners of 25% or more of your Equity Interests, may own, operate, lease, manage or franchise (i) any guest lodging facility other than the Facility in the Protected Territory unless we or our affiliate franchises the facility, and/or (ii) any time share resort, vacation club, residence club, fractional ownership residence, condominium/apartment leasing or rental business, or the like, for any facility or business that shares directly or indirectly, common areas, amenities, recreation facilities, services, supplies or support activities with the Facility. You will use any information obtained through the Reservation System to refer guests, directly or indirectly, only to Chain Facilities. This Section does not apply to any Chain Facility located in the Protected Territory on the Effective Date, which we may renew, relicense, allow to expand, or replace with a replacement Facility located within the same trading area having not more than 120% of the guest rooms of the replaced Chain Facility if its franchise with us terminates or is not renewed. The Protected Territory fairly represents the Facility's trading area, and you acknowledge that. There are no express or implied territorial rights or agreements between the parties except as stated in this Section. You irrevocably waive any right to seek or obtain the benefits of any policy we now follow or may in the future follow to notify you about proposed Chain Facilities in the general area of the Facility, solicit information about the effect of the proposed Chain Facility on the revenue or occupancy of the Facility or decide whether to add the proposed Chain Facility to the Chain based on the potential effect of the proposed Chain Facility on the Facility or its performance. The covenants in this Section are mutually dependent; if you breach this Section, your Protected Territory will be the Location only. The Protected Territory means an area to include a three (3) mile radius from the front door of the Facility.

**18. Special Stipulations.** The following special stipulations apply to this Agreement and supersede any inconsistent or conflicting provisions. You acknowledge that these stipulations and any changes made to the body of the Agreement at your request or in response to other changes to

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our form agreement are the product of arms' length negotiations with us and represent mutually agreed, material inducements to enter into this Agreement, beneficial to you and supported by adequate consideration from both parties. These are personal to you and are not transferable or assignable except to a Permitted Transferee.

**18.1. Combined Fees.** Notwithstanding Section 7.1, **provided that the Facility opens by the deadline specified in Section 3.1 of this Agreement**, you will pay a Combined Fee consisting of the Royalty and System Assessment Fee at the rates set forth in this Section. The Combined Fee excludes commissions and related service charges, guest complaint assessments, Internet and GDS Fees, the Loyalty Program Charge and other similar fees and charges described on Schedule C which must be paid as stated in this Agreement. The discount from the Royalty and System Assessment Fees set forth in Section 7 that the Combined Fee represents (the "Discount Amount") shall first be applied to any applicable reservation fee and any remaining Discount Amount shall be applied evenly between the Royalty and System Assessment Fee.

18.1.1 The Combined Fee shall be six and three tenths percent (6.3%) of Gross Room Revenues accruing during the first Franchise Year; and

18.1.2 The Combined Fee shall be seven and three tenths percent (7.3%) of Gross Room Revenues accruing during the second Franchise Year; and

18.1.3 The Combined Fee shall be eight and three tenths percent (8.3%) of Gross Room Revenues accruing during the third Franchise Year; and

18.1.4 The Royalty and System Assessment Fees shall be computed and paid at the rates specified in Section 7.1 on Gross Room Revenues accruing after the third Franchise Year.

18.1.5 The rate changes set forth in this Section automatically terminate without notice or opportunity to cure, and the Royalty and System Assessment Fees shall reset to the rates specified in Section 7, if and as of the date (i) a Termination occurs, or we send you a notice of default and you fail to cure the default within the time specified, if any, in the notice of default, or (ii) ~~after you satisfy the Improvement Obligation, the Facility receives a quality assurance inspection score of more than 200 (or its then equivalent) and the Facility fails to achieve a quality assurance inspection score of less than 200 in a re-inspection to be performed not less than 60 days after the initial inspection.~~ (ii – Intentionally stricken)

**18.2 Special Incentive.** Notwithstanding anything to the contrary in Section 7, we agree that the Royalty and System Assessment Fees set forth in Section 18.1 shall not commence until the three month anniversary of the Opening Date provided that you meet the following conditions: (a) you execute this Agreement no later than September 27, 2012; (b) you sign and return to us a GDS Switchover letter, which includes your GDS property identification numbers on or before the Opening Date; (c) you submit a deposit to the Property Openings Department for the purchase of your property management system on or before the Opening Date; and (d) you execute an agreement with an approved sign vendor to obtain the required signage and pay any required deposits on or before the one month anniversary of the Opening Date. In the event that you do not meet the conditions set forth in this Section, we reserve the right to post an assessment on

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your account in the amount of the Royalty and System Assessment Fees which would have accrued had your obligation to pay such fees commenced on the Opening Date as stated in Section 7. You agree to pay any such assessment within 15 days of receipt of an invoice. This Section shall not affect your obligation to pay "Additional Fees" as defined in Section 7 and Schedule C accruing from the Opening Date.

**18.3 Property Management System.** We will perform a survey to determine the cost for the purchase and installation of an approved property management system at the Facility (the "PMS Cost"). Provided you sign this Agreement, pay your Initial Fee and you execute this Agreement on or before September 27, 2012, we will pay up to \$13,000.00 toward the PMS Cost. You will be responsible to pay us any difference between the actual PMS Cost and the \$13,000.00 payment by us.

**18.4 Liquidated Damages.** In the event of a premature termination of this Agreement that occurs prior to the last two Franchise Years, you agree to pay Liquidated Damages in the amount of Twenty-Five Thousand Dollars (\$25,000). The Liquidated Damages shall be the only damages resulting from a termination with the exception of those arising from the following: (a) any fees accrued and unpaid as of the date of termination, (b) any infringement damages which may result from a failure to comply with your post-termination obligations; (c) any injunctive relief we must seek to compel de-identification, and (d) and payments required as result of your indemnification obligations. Liquidated Damages payable under Section 12.1 for such a Termination that occurs during the last two Franchise Years shall be as specified in Section 12.1.

#### **18.5 Special Transfer Consideration.**

**18.5.1** If (i) you are not then in default under this Agreement, and (ii) we receive your proposed transferee's Franchise Application and Application Fee before you Transfer the Facility and before the end of the fourth Franchise Year, and (iii) the Transfer occurs in compliance with our requirements, the transferee shall assume and you shall assign this Agreement pertaining to the Special Stipulations of Section 18 using an Assignment and Assumption Agreement ("A&A"). The Relicense Fee for such an A&A for a transfer occurring in the first Franchise Year, shall be \$2,500.00. The Relicense Fee for an A&A for a Transfer occurring after the first Franchise Year but before the end of the third Franchise Year, the Relicense Fee shall be \$4,000.00. Notwithstanding anything to the contrary herein, you and we acknowledge and agree that Section 18.4 of this Agreement shall not be assumable by your transferee.

**18.5.2** In the event your transferee executes an A&A as set forth in Section 18.5.1, we agree that the A&A shall include the following provision regarding Liquidated Damages. The parties acknowledge that liquidated damages and termination penalties are prohibited under Minnesota law. However, you acknowledge that, in the event of a premature termination of this Agreement, you remain liable to us for any and all damages, losses, costs and expenses incurred by us which would have otherwise been payable for and during the remainder of the unexpired term. The parties agree that the maximum aggregate amount which may be awarded to us, and collected by us for such actual damages, exclusive of any outstanding Recurring Fees, shall under no circumstances exceed \$168,000.00. In the event the agreement is terminated within the last two Franchise Years, the parties agree that such damages shall be the average monthly fees during the immediately

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preceding twelve calendar months multiplied by the number of months remaining in the Term.

**18.6 Prior Affiliation.** Notwithstanding anything to the contrary, you agree that, prior to the Opening Date, you will provide us with a copy of the written termination notice or other written evidence satisfactory to us in our sole discretion that any prior hotel affiliation has terminated before we will cause the Opening Date to occur. We may, in our sole discretion, terminate this Agreement by giving written notice to you (subject to applicable law) if you do not provide satisfactory proof of termination of the prior hotel affiliation prior to the Opening Date.

**[SIGNATURES FOLLOW ON NEXT PAGE]**

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IN WITNESS WHEREOF, the parties have executed this Agreement on this 20 day of Sept., 2012 and agree to be bound by the terms and conditions of this Agreement as of the Effective Date.

WE:

DAYS INNS WORLDWIDE, INC.

By: 

Vice President

YOU, as franchisee:

NORTH AMERICAN PARTNERS, LLC

By: 

Managing Member



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## APPENDIX A

### DEFINITIONS

Agreement means this Franchise Agreement.

Application Fee means the fee you pay when you submit your Application under Section 6.

Approved Plans means your plans and specifications for constructing or improving the Facility initially or after opening, as approved by us under Schedule D.

Casualty means destruction or significant damage to the Facility by act of God or other event beyond your reasonable anticipation and control.

Chain means the network of Chain Facilities.

Chain Facility means a lodging facility we own, lease, manage, operate or authorize another party to operate using the System and identified by the Marks.

Chain Websites means any current or future consumer or business websites, mobile websites or mobile applications that we or our affiliates develop for booking reservations for and/or providing information about Chain Facilities, and any future equivalent technology.

Condemnation means the taking of the Facility for public use by a government or public agency legally authorized to do so, permanently or temporarily, or the taking of such a substantial portion of the Facility that continued operation in accordance with the System Standards, or with adequate parking facilities, is commercially impractical, or if the Facility or a substantial portion is sold to the condemning authority in lieu of condemnation.

Conference Fee means the fee we charge for your attendance at a conference for Chain Facilities and their franchisees when and if held.

Confidential Information means any trade secrets we own or protect and other proprietary information not generally known to the lodging industry including confidential portions of the System Standards Manual or information we otherwise impart to you and your representatives in confidence. Confidential Information includes all other system standards manuals and documentation, including those on the subjects of employee relations, finance and administration, field operation, purchasing and marketing, the property management system software and other applications software.

Design Standards mean standards specified in the System Standards Manual from time to time for design, construction, renovation, modification and improvement of new or existing Chain Facilities, including all aspects of facility design, number of rooms, rooms mix and configuration, construction materials, workmanship, finishes, electrical, mechanical, structural, plumbing, HVAC, utilities, access, life safety, parking, systems, landscaping, amenities, interior design and decor and the like for a Chain Facility.

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Directory means any general purpose directory we issue, whether printed, web-based, or issued in another medium, which may list the names and addresses of Chain Facilities in the United States, and at our discretion, other System facilities located outside the United States, Canada and Mexico.

Effective Date means the date we insert in the Preamble of this Agreement after we sign it.

Equity Interests shall include, without limitation, all forms of equity ownership of you, including voting stock interests, partnership interests, limited liability company membership or ownership interests, joint and tenancy interests, the proprietorship interest, trust beneficiary interests and all options, warrants, and instruments convertible into such other equity interests.

Equity Transfer means any transaction in which your owners or you sell, assign, transfer, convey, pledge, or suffer or permit the transfer or assignment of, any percentage of your Equity Interests that will result in a change in control of you to persons other than those owners disclosed on Schedule B, as in effect prior to the transaction. Unless there are contractual modifications to your owners' rights, an Equity Transfer of a corporation or limited liability company occurs when either majority voting rights or beneficial ownership of more than 50% of the Equity Interests changes. An Equity Transfer of a partnership occurs when a newly admitted partner will be the managing, sole or controlling general partner, directly or indirectly through a change in control of the Equity Interests of an entity general partner. An Equity Transfer of a trust occurs when either a new trustee with sole investment power is substituted for an existing trustee, or a majority of the beneficiaries convey their beneficial interests to persons other than the beneficiaries existing on the Effective Date. An Equity Transfer does not occur when the Equity Interest ownership among the owners of Equity Interests on the Effective Date changes without the admission of new Equity Interest owners. An Equity Transfer occurs when you merge, consolidate or issue additional Equity Interests in a transaction which would have the effect of diluting the voting rights or beneficial ownership of your owners' combined Equity Interests in the surviving entity to less than a majority.

Facility means the Location, together with all improvements, buildings, common areas, structures, appurtenances, facilities, entry/exit rights, parking, amenities, FF&E and related rights, privileges and properties existing or to be constructed at the Location on or after the Effective Date.

FF&E means furniture, fixtures and equipment.

FF&E Standards means standards specified in the System Standards Manual for FF&E and supplies to be utilized in a Chain Facility.

Food and Beverage means any restaurant, catering, bar/lounge, entertainment, room service, retail food or beverage operation, continental breakfast, food or beverage concessions and similar services offered at the Facility.

Franchise means the non-exclusive franchise to operate the type of Chain Facility described in Schedule B only at the Location, using the System and the Mark we designate in Section I.

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Franchise Year means:

(i) *If the Opening Date occurs on the first day of a month:* the period beginning on the Opening Date and ending on the day immediately preceding the first anniversary of the Opening Date, and each subsequent one year period; or

(ii) *If the Opening Date does not occur on the first day of a month:* the period beginning on the Opening Date and ending on the first anniversary of the last day of the month in which the Opening Date occurs, and each subsequent one year period.

Gross Room Revenues means gross revenues attributable to or payable for rentals of guest (sleeping) rooms at the Facility, including all credit transactions, whether or not collected, guaranteed no-show revenue net of chargebacks from credit card issuers, and any proceeds from any business interruption or similar insurance applicable to the loss of revenues due to the non-availability of guest rooms. Excluded from Gross Room Revenues are separate charges to guests for Food and Beverage, room service, telephone charges, key forfeitures and entertainment (including Internet fees and commissions); vending machine receipts; and federal, state and local sales, occupancy and use taxes.

Improvement Obligation means your obligation to either (i) renovate and upgrade the Facility, or (ii) construct and complete the Facility, in accordance with the Approved Plans and System Standards, as described in Schedule D.

Indemnitees means us, our direct and indirect parent, subsidiary and sister corporations, and the respective officers, directors, shareholders, employees, agents and contractors, and the successors, assigns, personal representatives, heirs and legatees of all such persons or entities.

Initial Fee means the fee you are to pay for signing this Agreement as stated in Section 6, if the Agreement is for a new construction or conversion franchise.

Liquidated Damages means the amounts payable under Section 12, set by the parties because actual damages will be difficult or impossible to ascertain on the Effective Date and the amount is a reasonable pre-estimate of the damages that will be incurred and is not a penalty.

Location means the parcel of land situated at 600 30<sup>th</sup> Ave. South, Moorhead, MN 56560, as more fully described in Schedule A.

Losses and Expenses means (x) all payments or obligations to make payments either (i) to or for third party claimants by any and all Indemnitees, including guest refunds, or (ii) incurred by any and all Indemnitees to investigate, respond to or defend a matter, including without limitation investigation and trial charges, costs and expenses, attorneys' fees, experts' fees, court costs, settlement amounts, judgments and costs of collection; and (y) the "Returned Check Fee" we then specify in the System Standards Manual (\$20.00 on the Effective Date) if the drawee dishonors any check that you submit to us.

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Maintenance Standards means the standards specified from time to time in the System Standards Manual for repair, refurbishment and replacement of FF&E, finishes, decor, and other capital items and design materials in Chain Facilities.

Marks means, collectively (i) the service marks associated with the System published in the System Standards Manual from time to time including, but not limited to, the name, design and logo for "Days Inn" and other marks (U.S. Reg. Nos.: 1,160,430; 1,160,431; 1,420,612; 1,469,518; and 1,003,834) and (ii) trademarks, trade names, trade dress, logos and derivations, and associated good will and related intellectual property interests.

Marks Standards means standards specified in the System Standards Manual for interior and exterior Mark-bearing signage, advertising materials, china, linens, utensils, glassware, uniforms, stationery, supplies, and other items, and the use of such items at the Facility or elsewhere.

Minor Renovation means the repairs, refurbishing, repainting, and other redecorating of the interior, exterior, guest rooms, public areas and grounds of the Facility and replacements of FF&E we may require you to perform under Section 3.14.

Minor Renovation Ceiling Amount means \$3,000.00 per guest room.

Minor Renovation Notice means the written notice from us to you specifying the Minor Renovation to be performed and the dates for commencement and completion given under Section 3.14.

Opening Date has the meaning specified in Schedule D.

Operations Standards means standards specified in the System Standards Manual for cleanliness, housekeeping, general maintenance, repairs, concession types, food and beverage service, vending machines, uniforms, staffing, employee training, guest services, guest comfort and other aspects of lodging operations.

Permitted Transferee means (i) any entity, natural person(s) or trust receiving from the personal representative of an owner any or all of the owner's Equity Interests upon the death of the owner, if no consideration is paid by the transferee or (ii) the spouse or adult issue of the transferor, if the Equity Interest transfer is accomplished without consideration or payment, or (iii) any natural person or trust receiving an Equity Interest if the transfer is from a guardian or conservator appointed for an incapacitated or incompetent transferor.

Prototype Plans has the meaning specified in Schedule D for New Construction Facilities.

Punch List means the list of upgrades and improvements attached as part of Schedule D, which you are required to complete under Section 3.1 and Schedule D.

Reconnection Fee means the fee you pay us when we suspend Central Reservation System service because you default under this Agreement or for any other reason, in the amount specified in Schedule C.

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Recurring Fees means fees paid to us on a periodic basis, including without limitation, Royalties, System Assessment Fees, and other reservation fees and charges as stated in Section 7.

Relicense Fee means the fee your transferee pays to us when a Transfer occurs or the fee you pay to us if you are renewing an existing franchise.

Reinspection Fee means the fee you must pay to us under Section 3.7 if you do not complete your Punch List on time, fail any inspection or do not cooperate with our inspector or inspection System Standards.

Reservation System or "Central Reservation System" means the back end technology platform and applications used by us to accept, store and/or communicate reservations for Chain Facilities. The Reservation System is separate from, but enables, the booking of reservations for Chain Facilities through various distribution channels such as the Chain Websites, the GDS and other distribution channels.

Rooms Addition Fee means the fee we charge you for adding guest rooms to the Facility.

Royalty means the monthly fee you pay to us for use of the System under Section 7(a). "Royalties" means the aggregate of all amounts owed as a Royalty.

System means the comprehensive system for providing guest lodging facility services under the Marks as we specify which at present includes only the following: (a) the Marks; (b) other intellectual property, including Confidential Information, System Standards Manual and know-how; (c) marketing, advertising, publicity and other promotional materials and programs; (d) System Standards; (e) training programs and materials; (f) quality assurance inspection and scoring programs; and (g) the Reservation System.

System Assessment Fees means the fees you pay to us under Section 7 and Schedule C for marketing, advertising, training, the Reservation System and other services.

System Standards means the standards for participating in the System published in the System Standards Manual or elsewhere, including but not limited to design standards, FF&E standards, Marks standards, marketing standards, operations standards, technology standards and maintenance standards and any other standards, policies, rules and procedures we promulgate about System operation and usage.

System Standards Manual means the Standards of Operation and Design Manual and any other manual or written directive or other communication we issue or distribute specifying the System Standards.

Taxes means the amounts payable under Section 7.2 of this Agreement.

Technology Standards means standards specified in the System Standards Manual for local and long distance telephone communications services, telephone, telecopy and other communications systems, point of sale terminals and computer hardware and software for various applications, including, but not limited to, front desk, rooms management, records maintenance, marketing data,

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accounting, budgeting and interfaces with the Reservation System to be maintained at the Chain Facilities.

Term means the period of time during which this Agreement shall be in effect, as stated in Section 5.

Termination means a termination of this Agreement.

Transfer means (1) an Equity Transfer, (2) you assign, pledge, transfer, delegate or grant a security interest in all or any of your rights, benefits and obligations under this Agreement, as security or otherwise without our consent as specified in Section 9, (3) you assign (other than as collateral security for financing the Facility) your leasehold interest in (if any), lease or sublease all or any part of the Facility to any third party, (4) you engage in the sale, conveyance, transfer, or donation of your right, title and interest in and to the Facility, (5) your lender or secured party forecloses on or takes possession of your interest in the Facility, directly or indirectly, or (6) a receiver or trustee is appointed for the Facility or your assets, including the Facility. A Transfer does not occur when you pledge or encumber the Facility to finance its acquisition or improvement, you refinance it, or you engage in a Permitted Transferee transaction.

"You" and "Your" means and refers to the party named as franchisee identified in the first paragraph of this Agreement and its Permitted Transferees.

"We", "Our" and "Us" means and refers to Days Inns Worldwide, Inc., a Delaware corporation, its successors and assigns.

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**SCHEDULE A**

(Legal Description of Facility)

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CERTIFICATE OF VALUE FILED ( )  
NOT REQUIRED (✓) # \_\_\_\_\_

Taxes paid and transfer

entered this 12 day of

May 20 10  
Ben Johnson  
COUNTY AUDITOR

58.102.1830

Transaction#: 107695

RECORDING FEE

\$46.00

683208



Recorded on: 5/17/2010 03:40PM  
By: LR, Deputy

Return to:  
NORTH AMERICAN STATE BANK  
PO BOX 189  
BELGRADE, MN 55112-0189

J. Bonnie Rehder, Recorder  
CLAY County, MN

### WARRANTY DEED

Corporation to Limited Liability Company

STATE DEED TAX DUE HEREON \$1.65

Date: November 1, 2009

FOR VALUABLE CONSIDERATION, NORTH AMERICAN STATE BANK, a Minnesota banking organization, Grantor, hereby conveys and warrants to NORTH AMERICAN PARTNERS, LLC, Grantee, a Minnesota limited liability company, real property in Clay County, Minnesota, described as follows:

Lot 3, except the West 310 feet of Lot 3; Lot 4 except the West 310 feet of Lot 4; all of Lots 5, 6, and 7; Lot 8, except the South 70.60 feet of Lot 8; that part of the West 185.86 feet of Lot 21 lying North of the South 70.60 feet of Lot 21, said South 70.60 feet measured at right angles to the South line of Lot 21; West 185.86 feet of Lot 22; West 185.86 feet of Lot 23; all of Lots 24 and 25, all in Block 8, Brookdale South Addition to the City of Moorhead, Clay County, Minnesota;

#### LESS AND EXCEPT THE FOLLOWING PROPERTY:

A parcel of land located in Lots 21, 22, 23 and 24, of Block 8, Brookdale South Addition to the City of Moorhead, Clay County, Minnesota, more particularly described as follows:

Commencing at the southwest corner of said Lot 21, thence North 89 degrees 51 minutes 27 seconds East on an assumed bearing on the south line of said Lot 21, for a distance of 185.86 feet of the southwest corner of the parcel described in the deed recorded at document #641107 at the office of the Clay County Recorder; thence North 0 degrees 19 minutes 30 seconds West on the west

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line of said parcel described in the deed recorded at document #641107, for a distance of 70.60 feet to a point on the north Right of Way line of 30<sup>th</sup> Avenue South, said point being the point of beginning; thence South 89 degrees 51 minutes 27 seconds West, on said north Right of Way line, for a distance of 50.00 feet; thence North 00 degrees 19 minutes 30 seconds West for a distance of 281.43 feet; thence North 89 degrees 51 minutes 27 seconds East for a distance of 94.56 feet to the west line of the parcel described in the deed recorded at document #559118 at the office of the Clay County Recorder; thence South 23 degrees 01 minutes 52 seconds East on said west line of the parcel described in the deed recorded at document #559118, for a distance of 56.06 feet; thence South 22 degrees 54 minutes 06 seconds East, continuing on said west line of the parcel described in the deed recorded at instrument #559118, for a distance of 33.07 feet to the northeast corner of said parcel described in the deed recorded at document #641107; thence South 89 degrees 51 minutes 27 seconds West on the north line of said parcel described in the deed recorded at document #641107, for a distance of 78.90 feet to the northwest corner of said parcel described in the deed recorded at document #641107; thence South 00 degrees 19 minutes 30 seconds East on the west line of said parcel described in the deed recorded at document #641107, for a distance of 199.29 feet to the point of beginning; and

ALSO LESS AND EXCEPT THE FOLLOWING PROPERTY:

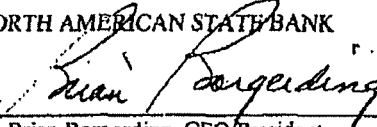
Lot 23, Block 8, Brookdale South Addition to City of Moorhead,  
Clay County, Minnesota, EXCEPT the West 185.86 feet thereof;  
AND EXCEPT the South 70 feet thereof

together with all hereditaments and appurtenances belonging thereto, subject to restrictions, reservations, covenants and easements of record, if any, and subject to the following exceptions:

Restrictions, easements, reservations and covenants of record.

NORTH AMERICAN STATE BANK

By

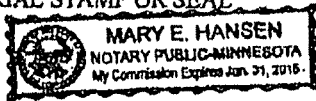
  
Brian Borgerding, CEO/President

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STATE OF MINNESOTA )  
 ) ss.  
COUNTY OF *Stearns* )

The foregoing instrument was acknowledged before me this 10<sup>th</sup> day of <sup>May</sup> ~~April~~, 2010, by BRIAN BORGERDING, the CEO/PRESIDENT OF NORTH AMERICAN STATE BANK, a Minnesota banking organization, Grantor.

NOTARIAL STAMP OR SEAL



*Mary E. Hansen*  
Notary Public

THIS INSTRUMENT WAS DRAFTED  
BY:

GRAY, PLANT, MOOTY,  
MOOTY & BENNETT, P.A.  
Christopher W. Harmoning  
Suite 500  
1010 West St. Germain  
St. Cloud, Minnesota 56301  
(320) 252-4414

Tax statements for the real property  
described in this instrument should be sent  
to:

North American Partners, LLC  
321 Washburn Avenue  
Belgrade, MN 56312

THE TOTAL CONSIDERATION FOR  
THIS TRANSFER OF PROPERTY IS \$500  
OR LESS.

No. <i>50986</i>	Date <i>5/17/2010</i>
Deed Tax Hereon of \$ <i>1.65</i> paid	
<i>Ken A. Johnson</i> County Treasurer	

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**COPY****BILL OF SALE**

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged pursuant to mutual agreement, NORTH AMERICAN STATE BANK, a Minnesota banking organization, hereinafter referred to as "Seller," does hereby sell, transfer, convey, assign, and deliver unto NORTH AMERICAN PARTNERS, LLC, a Minnesota limited liability company, hereinafter referred to as "Buyer," the following assets and property:

all personal property now found at the hotel premises located at 600 - 30<sup>th</sup> Avenue South, Moorhead, MN 56560 and sold to North American State Bank, pursuant to the sheriff's sale conducted on February 20, 2009, at 10:00 a.m. (the "Personal Property").

TO HAVE AND TO HOLD said Personal Property unto Buyer, its successors and assigns, to and for its use forever.

And Seller does hereby warrant, covenant, and agree that it:

1. Has title free and clear of all title defects, liens, encumbrances, and security interests of any kind, nature, or description to the assets and property hereby assigned, transferred, conveyed, and delivered, and Buyer will receive hereby such title thereto;
2. Will warrant and defend the assignment, transfer, and conveyance of said assets and property against each and every person or persons whomsoever claiming or to claim against any or all of the same; and
3. Will take all steps reasonably necessary to put Buyer or its successors or assigns in actual possession and operating control of said Personal Property.

This Bill of Sale may be executed in counterparts, each of which will be deemed an original, but both of which will constitute one and the same instrument.

This Bill of Sale will be binding upon and inure to the benefit of the parties hereto and to their respective successors and assigns.

THIS BILL OF SALE WILL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH AND GOVERNED BY THE LAWS OF THE STATE OF MINNESOTA.

IN WITNESS WHEREOF, the Buyer and Seller have caused this Bill of Sale to be effective as of the 1<sup>st</sup> day of November, 2009.

**SELLER:**

NORTH AMERICAN STATE BANK

By *Ben Bergeding*Its *CEO/President***BUYER:**

NORTH AMERICAN PARTNERS, LLC

By *Matthew Healy*Its *Governor*

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**SCHEDULE B**

**PART I: YOUR OWNERS:**

<u>Name</u>	<u>Ownership Percentage</u>	<u>Type of Equity Interest</u>
North American State Bank	100%	

**PART II: THE FACILITY:**

Primary designation of Facility: Days Inn

Number of approved guest rooms: **168.**

  
Initial

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**DAYS INNS WORLDWIDE, INC.****SCHEDULE C****April 2012****I. System Assessment Fees**

The System Assessment Fee is equal to 3.8% of Gross Room Revenues. We reserve the right, in our sole discretion, to increase or modify the System Assessment Fees for all Chain Facilities from time to time to cover costs (including reasonable direct or indirect overhead costs) related to such services and programs but with at least 30 days prior written notice and after consultation with the Board of Directors of the Days Inns Franchisee Advisory Association.

**II. Additional Fees****A. Loyalty Program Charge**

We charge a Loyalty Program Charge for your participation in the Wyndham Rewards or successor guest loyalty program. The Loyalty Program Charge is up to 5% of the Gross Room Revenues accruing from each "Qualifying Stay" at the Facility as defined in the Front Desk Guide or any other program rules, which are System Standards. We will proactively match and award members with points or other program currency they earn on Qualifying Stays even if they do not present their Wyndham Rewards membership card upon check-in. You will be billed monthly in arrears for points or other program currency awarded to members during the preceding month.

**B. Customer Care Fee**

We will contact you if we receive any guest complaint about you or the Facility, and you will be responsible for resolving the complaint to the satisfaction of the guest. We may also contact you, at our discretion, if we become aware of any other complaints about the Facility including complaints which are posted on third-party travel websites, distribution channels, blogs and social networks, or other forums. If you do not respond to and resolve any complaint to the satisfaction of the guest within three business days after we refer it to you, we will charge you a "Customer Care Fee" of \$160.00, plus the costs we incur to settle the matter with the guest. The Customer Care Fee is intended only to reimburse us for the costs of complaint handling and is not intended as penalties or liquidated damages. All guest complaints remain subject to indemnification under this Agreement.

**C. Best Available Rate Program**

You must (i) make available through the Central Reservation System and the Chain Websites room rates equivalent to those you offer to the general public directly or indirectly via third parties that you authorize to offer and sell reservations for the Facility's guest rooms and (ii) participate in the Chain's Best Available Rate Guarantee Program according to its published requirements. If a guest finds a lower publicly available rate on the Internet than the "Best Available Rate" you offer through any of the Chain Websites or the Central Reservation System

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for the same date and accommodations and the guest meets all Program requirements, you must provide the applicable night(s) to the guest at 10% less than the lower rate offered on the Internet. You may collect standard incidental fees, charges and taxes. We will also charge you a Processing Fee of \$60 to reimburse us for our administrative charges of handling the complaint.

**D. Reconnection Fee**

If we suspend Central Reservation System service because of your default under this Agreement or for any other reason, then you must pay us the Reconnection Fee set forth in the System Standards Manual before we restore service. Currently, the Reconnection Fee is \$4,000.

**E. GDS and other Distribution Channel Fees**

We will charge you either a GDS Fee or a Distribution Channel Fee, as applicable, for qualified reservations for your Facility processed through the global distribution systems ("GDS") or through another distribution channel, including an on-line travel agency, our Chain Websites or our direct connections to other electronic channels. GDS Fees are assessed for qualified reservations processed through any GDS or through any Internet website or other booking source powered by a GDS. Distribution Channel Fees are assessed for qualified reservations originated through all other on-line distribution channels. If a guest cancels a GDS - originated reservation using the same source as was used to originate the reservation, you will not be charged the applicable GDS Fee. This does not apply to reservations originated and canceled through other distribution channels. GDS and Distribution Channel -originated reservations may also incur 1 "Agent" and similar commissions. We will establish the amount of the GDS and Distribution Channel Fees from time to time based on a weighted average of the fees these channels charge us and/or our own costs (including overhead) for providing these services. Distribution Channel Fees may vary by distribution channel.

**F. Agent Commissions and Other Charges**

You must pay and/or reimburse us up to 15% of the Gross Room Revenues from qualified reservations booked by "Agents" or other qualifying originators, plus our service charge of .75% of commissionable revenue. "Agents" include, but are not limited to, travel agents, on-line travel and referral websites, travel consortia, travel management companies, global sales agents and other third party distribution channels. These payments may be allocated to commissions charged by the Agents or to paid search and/or other marketing activities conducted or to be conducted by or through these Agents on a going forward basis.

We or an affiliate may charge you a sales commission of up to 15% of the Gross Room Revenues generated from qualified reservations consumed by members of affinity groups and organizations participating in our Member Benefits Program. We or our affiliate usually pays a portion of this commission to the affinity group or organization in exchange for promoting the Member Benefits Program to its members and distributes the remaining portion to our Global Sales Organization to offset its administrative and overhead costs for supporting the Member Benefit Program and other programs for generating room nights at Chain Facilities.



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Under our G.O. Leads Plus Referral Program, our Global Sales Organization refers leads for reservations from groups, government, business travelers, specialty markets, travel management companies and consortia, and other sources to Chain Facilities. One source of reservations are leads from other Chain Facilities. For this business, we or an affiliate charge you a sales commission of 10% of the Gross Room Revenues on qualifying reservations. We or our affiliate pays 7% of the sales commission to the referring Chain Facility and distributes the remainder to our Global Sales Organization to offset its administrative and overhead costs for supporting the G.O. Leads Plus Referral Program and other programs for generating room nights at Chain Facilities.

We will offer you the opportunity to participate in certain Internet and distribution channel marketing and reservation activity with third parties. Under one type of arrangement, you will offer rooms for sale through an electronic distribution channel on which you will be paid a net, non-commissionable rate if and when the rooms are sold by the distribution channel at its marked-up rate. For providing and managing this activity we may receive commissions from the Internet and distribution channels based upon the mark-up or room rates that they receive for renting your rooms. The net rate you receive, not the mark-up retained by the channel, should be included in Gross Room Revenues. Under another type of arrangement, you will offer rooms for sale through an electronic distribution channel at your best commissionable rate. The distribution channel will not mark-up these rates, but a commission of up to 15% may be charged on consumed room nights.

We may change, modify or delete Additional Fees for existing services and programs and add new Additional Fees for new services, programs and distribution channels at any time upon not less than 30 days written notice.

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**SCHEDULE D**  
**ADDENDUM FOR CONVERSION FACILITIES**

This Addendum applies if you are converting an existing guest lodging facility to a Days Inn Facility.

**1. YOUR IMPROVEMENT OBLIGATION:**

**1.1 Improvements.** You must select and acquire the Location and acquire, equip and supply the Facility in accordance with System Standards. You must provide us with proof that you own or lease the Facility before or within 30 days after the Effective Date. You must begin renovation of the Facility no later than thirty (30) days after the Effective Date. The deadline for completing the pre-opening phase of conversion and the renovations specified on any Punch List attached to this Schedule D is the later to occur of (i) 90 days after the Effective Date, or (ii) the date you cease operation as part of another hotel chain. You must provide us with a copy of the written termination notice or other written evidence satisfactory to us in our sole discretion that any prior hotel affiliation has terminated. All renovations will comply with System Standards, any Approved Plans, and the Punch List. Your general contractor or you must carry the insurance required under this Agreement during renovation. You must complete the pre-opening renovation specified on the Punch List before we consider the Facility to be ready to open under the System. You must continue renovation and improvement of the Facility after the Opening Date if the Punch List so requires. We may, in our discretion, require you to place funds in escrow, at your expense, in order to complete all necessary improvements. We may, in our sole discretion, terminate this Agreement by giving written notice to you (subject to applicable law) if (1) you do not commence or complete the pre-opening or post-opening improvements of the Facility by the dates specified in this Section, or (2) you prematurely identify the Facility as a Chain Facility or begin operation under the System name described in Schedule B in violation of Section 1.3 below and you fail to either complete the pre-opening Improvement Obligation or cease operating and/or identifying the Facility under the Marks and System within five days after we send you written notice of default. Time is of the essence for the Improvement Obligation. We may, however, in our sole discretion, grant one or more extensions of time to perform any phase of the Improvement Obligation. You will pay us a non-refundable extension fee of \$2.00 per room for each day of any extension of the deadline for completing pre-opening improvements. This fee will be payable to us after each 30 days of the extension. You will pay us the balance of the extension fee outstanding when the Facility opens under the System 10 days after the Opening Date. You must also pay us the Reinspection Fee described in Section 3.7 if you fail to complete any Improvement Obligation by the deadline established in the Punch List and our representatives must return to the Facility to inspect it. We may grant you an extension of time to complete the items on your Punch List in our sole discretion. The grant of an extension to perform your Improvement Obligation will not waive any other default existing at the time the extension is granted.

**1.2 Improvement Plans.** You will create plans and specifications for the work described in Section 1.1 of this Schedule D (based upon the System Standards and this Agreement) if we so request and submit them for our approval before starting improvement of the Location. We will not unreasonably withhold or delay our approval, which is intended only to test compliance with

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System Standards, and not to detect errors or omissions in the work of your architects, engineers, contractors or the like. Our review does not cover technical, architectural or engineering factors or compliance with federal, state or local laws, regulations or code requirements. We will not be liable to your lenders, contractors, employees, guests, others, or you on account of our review or approval of your plans, drawings or specifications, or our inspection of the Facility before, during or after renovation or construction. Any material variation from the Approved Plans requires our prior written approval. We may offer to provide you or your architect with interior design or other prototypes. If you decline to utilize such prototype(s) in developing the Facility, we may charge you a fee for reviewing your custom plans and designs. We may offer other optional architectural and design services for a separate fee. You will promptly provide us with copies of permits, job progress reports, and other information as we may reasonably request. We may inspect the work while in progress without prior notice.

**1.3 Pre-Opening.** You may identify the Facility as a Chain Facility prior to the Opening Date, or commence operation of the Facility under a Mark and using the System, only after first obtaining our approval or as permitted under and strictly in accordance with the System Standards Manual. If you identify the Facility as a Chain Facility or operate the Facility under a Mark before the Opening Date without our express written consent, then in addition to our remedies under Section 1.1 of this Schedule D and Sections 11.2 and 11.4 of the Agreement, you will begin paying the Royalty to us, as specified in Section 7.1, from the date you identify or operate the Facility using the Mark. We may delay the Opening Date until you pay the Royalty accruing under this Section.

**1.4 Integration Services.** We will provide the following "Integration Services" to assist you in opening the Facility. We will provide training through various on-line courses on subjects such as Quality Assurance, Wyndham Resources, housekeeping, preventative maintenance, customer service, and the RFP process. A member of our field team will also visit the Facility to provide on-site training in various operational issues including, but not limited to, the System Standards, using the Chain's intranet site, and revenue management principles. We will deliver to you an initial supply, as determined by us in our reasonable discretion, of certain Mark-bearing guest room products. We will arrange to have digital photographs taken of the Facility in accordance with System Standards which will be suitable for posting on our Chain Website and third party travel websites and will be owned by us. If we allow you to open the Facility before your installation of permanent signage, we will arrange for one of our approved suppliers to provide temporary signage for the Facility in the form of a Mark-bearing bag to cover your primary free standing sign. If you install permanent signage from an approved supplier for the Facility on or before the Opening Date, or if within thirty (30) days of the Opening Date, you sign a quote and pay the required deposit for permanent signage from the vendor assigned to provide temporary signage for the Facility, we shall issue you a credit of \$1,000 against the Integration Services Fee. We will provide orientation training for your general manager as set forth in Section 4.1 of the Agreement if he/she attends the training by the deadline set forth in Section 4.1.

**1.5 Integration Services Fee.** You will pay a non-refundable "Integration Services Fee" of \$4,600.00 on or before the Opening Date.

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## 2. DEFINITIONS:

Opening Date means the date on which we authorize you to open the Facility for business identified by the Marks and using the System.

DAY FA CON  
Q3/12

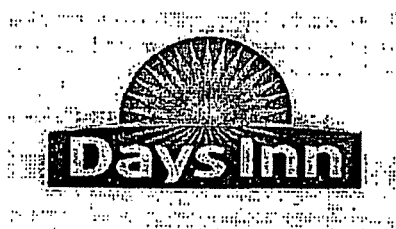
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**SCHEDULE D**  
**ADDENDUM FOR CONVERSION FACILITIES**

**[Punch List Attached]**

DAY FA CON  
Q3/12

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**Days Inns Worldwide, Inc.**  
**PROPERTY IMPROVEMENT PLAN REPORT**

**AmericInn**  
**Moorhead, MN**

**Conversion To**  
**Days Inn**  
**February 13, 2012**  
**Revised on September 7, 2012**

*B*



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OWNER APPLICANT	
Property Name:	Americinn
Property Address:	600 30th Ave South
City:	Moorhead
St:	MN
Zip:	56560
Country:	United States
Brand	Days
Tier	Inn
Opportunity Name:	DAY-Moorhead, MN-168
Account Name:	Americinn-Moorhead, MN
Owner/Applicant	Brian Borgerding, North American Partners, LLC.
Owner Phone:	320-633-3103
Development Director:	Rich Edin
Phone:	612-269-2473
Nearest City & State	Fargo, North Dakota
INSPECTION INFORMATION	
Conversion Consultant:	Dale Stark
Number of Buildings Punched:	1
Number of Rooms Inspected:	6
Rooms Inspected:	115, 124, 160, 206, 214, 233

PROPERTY INFORMATION	
Age of Property:	32 years
Total Number of Floors:	2
Single/Double Loaded:	Double Loaded
Exterior/Interior Corridor:	Interior
Construction:	Birch and concrete
Competition:	Super 8
Clientele:	Corporate 40%, Leisure 40%, Transient 20%
Total Licensed Guestrooms:	168
Total Meeting Rooms	4
Total Restaurants	0
Total Lounges	1



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Area of work	Subject of Work	CTO ST COND	Scope of Work	Complete By	Brand Standard Reference
Public Areas	Directional / Service Signs / Room #'s	CTO	Replace/provide a professionally produced and displayed signage package as required per Brand Standards. One consistent plaque style per Brand Standards is required. Typed signage is not acceptable.	2 Months after opening	805.0
Public Areas	Continental Breakfast	CTO	Provide a Continental breakfast area and menu per Brand Standards.	Prior to open	300.0
Public Areas	Breakfast Area (FF&E / Other)	ST	Replace/provide professionally crafted cabinetry/countertops in breakfast area per Brand Standards. The use of banquet or draped tables for breakfast service is required.	1 Year after opening	300.0
Public Areas	Breakfast Area (FF&E / Other)	COND	Repair/refinish breakfast area seating package (tables, chairs and booths) where torn and/or scuffed to a like-new condition. If condition cannot be restored, total replacement will be required.	2 Months after opening	300.0
Guestrooms	Guestrooms (Operational)	ST	Provide complimentary high-speed Internet access per Brand Standards	Prior to open	132.0
Guestrooms	Guestrooms (Operational)	ST	Provide AM/FM alarm clock radios and coffee maker per Brand Standards	1 Month after opening	205.0
Guestrooms	Guestrooms (Operational)	ST	Provide 75% of non-smoking rooms per Brand Standards.	Prior to open	201.0 A
Guestrooms	Guestrooms (FF&E / Other)	COND	Refinish casegoods package where chipped and/or scuffed to a like-new condition. If condition cannot be restored, total replacement will be required.	6 Months after opening	203.0
Guestrooms	Television	ST	Replace/provide color and remote operable 32" televisions ensuring Brand Standard requirements are met.	December 31, 2012	203.0
Guestrooms	Linen (Towels & Sheets)	ST	Provide a complete inventory of linen to include sheets, pillows, pillowcases, blankets, mattress pads and complete inventory of terry stock to include washcloths, bath mats and bath and hand towels per Brand Standards.	6 Months after opening	204.0
Guestrooms	Beds / Mattress / Box Spring	ST	Replace bedsets (mattresses and boxsprings) where worn, stained, sagging, show loss of support or have exceeded 10 years of age per Brand Standards.	December 31, 2012	203.0
Guestrooms	Bath Area (Tub / Shower / Toilets)	ST	Replace/Provide the required Brand Standard shower curtains.	1 Year after opening	202.0 B. 204.0
Guestrooms	Guestroom / Bath Amenities	CTO	Provide guestroom and bath amenities package per Brand Standards.	Prior to open	205.0



## **EXHIBIT B**

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Location: Moorhead, MN  
Entity No.: 02864-07  
Unit No.: 06033

### ASSIGNMENT AND ASSUMPTION AGREEMENT

This "Agreement" is made and entered into as of December 17, 2012 by and among, NORTH AMERICAN PARTNERS, LLC ("Assignor"), a Minnesota limited liability company and SINGH HOSPITALITY, INC., a Minnesota corporation ("Assignee"), and DAYS INNS WORLDWIDE, INC., a Delaware corporation (the "Company").

Recitals. Assignor is the Licensee under a License Agreement, dated as of September 20, 2012 (the "Agreements") with the Company. The Agreements are attached to this Agreement as Exhibit A and relate to the granting of a Days Inn® System license for a lodging facility designated as Unit #06033 (the "Facility") located at 600 30<sup>th</sup> Avenue South, Moorhead, MN 56560. Assignor is conveying the Facility to Assignee. Assignor desires to assign the Agreements to Assignee, which desires to assume and accept the rights and obligations under the Agreements, effective as of the date of this Agreement.

IN CONSIDERATION of the mutual promises in this Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are acknowledged by the parties, it is agreed as follows:

1. Assignor assigns, transfers, bargains, sells, and delegates to Assignee all of its rights, title and interest in and to the Agreements, and its obligations existing and arising in the future, under the Agreements.
2. Assignee accepts and assumes the rights, benefits and obligations of the Licensee under the Agreements, effective as of the date of this Agreement, including all existing and future obligations to pay and perform under the Agreements. Assignor shall remain secondarily liable for payment and performance of the Agreements. The owners of Assignee have executed the Guaranty attached to this Agreement.
3. To induce the Company to consent to this Agreement and the assignment of the Agreements, Assignee adopts and makes to the Company the representations and warranties of Licensee set forth in the License Agreement as of the effective date of this Agreement. Assignee is the owner of fee simple title to the Facility as of the effective date of this Agreement. Assignee's owners are shown on Exhibit B attached to this Agreement.
4. Assignee will deliver, together with this Agreement, evidence of insurance meeting System Standards, as contemplated under the Agreements and the Days Inn® System Standards Manuals.
5. This Agreement shall be deemed a supplement to and modification of the Agreements. All references to "the Agreement" contained therein shall mean and refer to the original form of License Agreement, Integrated System Agreement, or Software and Services Agreement, as the

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case may be, as modified by any prior amendments and addenda and this Agreement. Except as expressly stated, no further supplements to or modifications of the Agreements are contemplated by the parties. There are no oral or other written arrangements between the Company and Assignor except as expressly stated in the Agreements and any written amendment or addendum thereto included as part of Exhibit "A". The Agreements, as previously modified, are incorporated by this reference.

6. Assignor and Assignee acknowledge that the Company has not participated in the negotiation and documentation of the transfer transaction between the parties, and has not made any representation or warranty, nor furnished any information to either party. Assignee waives any and all claims against the Company and its officers, directors, shareholders, affiliated corporations, employees and agents arising out of the transfer of the Facility. Assignee expressly acknowledges that the Company was not a participant in such transaction and that the Company has no liability in connection therewith. Assignee acknowledges that it has made such investigations of Assignor and the Facility as it believes appropriate.

7. Any notice required under the Agreements to be sent to Assignee shall be directed to:

**Assignee:**

Name: **SINGH HOSPITALITY, INC.**

Street: 203 N. Maple Road

City, State & Zip: Williamsville, NY 14221

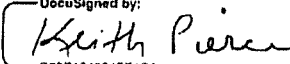
Attn: Mr. Kabal S. Virk

8. The Company consents to the assignment and assumption of the Agreements as provided in this Agreement. No waivers of performance or extensions of time to perform are granted or authorized. The Company will treat Assignee as the Licensee under the Agreements. The License of Assignor under Section 1 of the License Agreement will be terminated effective as of the date of this Agreement. The License Term of Assignee begins on the date of this Agreement and expires on the date the original License Term of Assignor expires.

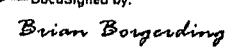
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IN WITNESS WHEREOF, the undersigned have executed and delivered this Agreement effective as of the date first above written.

**THE COMPANY:**  
DAYS INNS WORLDWIDE, INC.

By:   
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Vice President  
Franchise Administration

**ASSIGNOR: NORTH AMERICAN PARTNERS, L.L.C**

By:   
E2BAAEE27828B47E...  
Managing Member

**ASSIGNEE: SINGH HOSPITALITY, INC.**

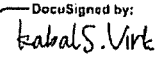
By:   
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Vice President

Exhibit "A" - License Agreement and related Agreements.  
Exhibit "B" - Owners of Assignee  
Guaranty

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**EXHIBIT A**  
**THE AGREEMENTS**

Copies of License Agreement and other related documents follow this page.



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### **EXHIBIT B**

Schedule "B" of the License Agreement is hereby amended as follows:

1. Owners (names, addresses and percentage equity interests; attached separate exhibit if necessary):

a.	Of Assignee:	Ownership %
	Name: Kabal S. Virk	100%
	Address: 203 N. Maple Road	
	Williamsville, NY 14221	

## **EXHIBIT C**

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**ADDENDUM TO THE FRANCHISE AGREEMENT PURSUANT TO  
THE MINNESOTA FRANCHISE INVESTMENT LAW**

This Addendum to the Franchise Agreement by and between DAYS INNS WORLDWIDE, INC. ("we", "our" or "us") and NORTH AMERICAN PARTNERS, LLC ("you") is dated September 20, 2012.

Notwithstanding anything to the contrary set forth in the Franchise Agreement, the following provisions shall supersede and apply:

1. The following language is added at the end of Section 17.6.3 of the Franchise Agreement:

Minnesota Statutes, Section 80C.21 and Minn. Rule 2860.4400J prohibit us from requiring litigation to be conducted outside Minnesota. Nothing in the Franchise Disclosure Document or this Agreement can abrogate or reduce any of your rights as provided for in Minnesota Statutes 1987, Chapter 80C, or your rights to any procedure, forum or remedies provided for by the laws of Minnesota.

2. Minnesota law provides franchisees with certain termination and non-renewal rights. Minnesota Statutes, Section 80C. 14, Subdivisions 3, 4 and 5 require, except in certain specified cases, that a franchisee be given 90 days notice of termination (with 60 days to cure) and 180 days notice for non-renewal of the Franchise Agreement.

3. No release language set forth in Section 14 of the Franchise Agreement shall relieve us or any other person, directly or indirectly, from liability imposed by the laws concerning franchising of the state of Minnesota.

4. The fifth sentence of Section 11.4 of the Franchise Agreement is amended to read as follows:

You recognize that in the event of any use of the System not in accord with this Agreement, we shall be entitled to seek injunctive and other relief.

5. Liquidated damages and termination penalties are prohibited by law in the state of Minnesota and, therefore, Section 12 of the Franchise Agreement is amended by deletion of all references to liquidated damages and termination penalties and the addition of the following language to the original language that appears therein:

Notwithstanding any such termination, and in addition to your other obligations, or in the event of termination or cancellation of the Franchise Agreement under any of the other provisions therein, you shall be, continue and remain liable to us for any and all damages which we have sustained or may sustain by reason of such default or defaults and the breach of the Franchise Agreement on your part until the end of the Term.

At the time of such termination of the Franchise Agreement, you covenant to pay to us within 10 days after demand compensation for all damages, losses, costs and expenses

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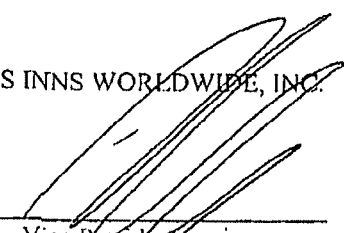
(including reasonable attorney's fees) incurred by us and/or amounts which would otherwise be payable for and during the remainder of the unexpired Term of the Franchise Agreement but for such termination. This does not constitute a waiver of your right to a trial on any of the above matters.

6. Section 17.6.4 is deleted from the Franchise Agreement.

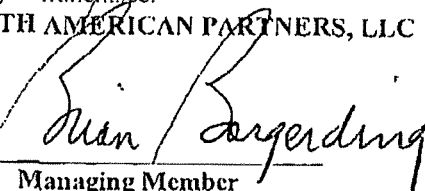
7. All other rights, obligations, and provisions of the Franchise Agreement shall remain in full force and effect. Only the Sections specifically added to or amended by this Addendum shall be affected. This Addendum is incorporated in and made a part of the Franchise Agreement for the State of Minnesota.

IN WITNESS WHEREOF, the undersigned have executed this Addendum as of the date set forth above.

WE:  
DAYS INNS WORLDWIDE, INC.

By:   
Vice President

YOU, as franchisee:  
NORTH AMERICAN PARTNERS, LLC

By:   
Managing Member

## **EXHIBIT D**

DocuSign Envelope ID: 2CEF7AF3-F920-4215-B08D-9C9222F0CB

**GUARANTY**

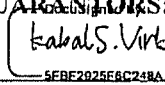
As an inducement to DAYS INNS WORLDWIDE, INC. (the "Company") to execute the foregoing Assignment and Assumption Agreement, the undersigned, jointly and severally, hereby irrevocably and unconditionally (i) warrant to the Company and its successors and assigns that all of Assignee's representations and warranties in the Assignment and Assumption Agreement are true and correct as stated, and (ii) guaranty that all of Assignee's obligations as the substituted Licensee (hereinafter referred to as "Licensee") under the License Agreement, including any amendments thereto whenever made (the "Agreement"), will be punctually paid and performed.

Upon default by Licensee and notice from the Company, the undersigned will immediately make each payment and perform or cause Licensee to perform, each obligation required of Licensee under the Agreement. Without affecting the obligations of the undersigned under this Guaranty, the Company may without notice to the undersigned extend, modify or release any indebtedness or obligation of Licensee, or settle, adjust or compromise any claims against Licensee. The undersigned waive notice of amendment of the Agreement, the giving of notice or demand by the Company for payment or performance by Licensee, and acknowledge that Section 17 of the Agreement, including Remedies, Venue and Dispute Resolution, and Waiver of Jury Trial, applies to this Guaranty.

Upon the death of an individual guarantor, the estate of such guarantor will be bound by this guaranty but only for defaults and obligations hereunder existing at the time of death, and the obligations of all other guarantors will continue in full force and effect.

IN WITNESS WHEREOF, each of the undersigned has signed this Guaranty as of the date of the above Agreement.

**GUARANTORS:**

  
\_\_\_\_\_  
Kabal S. Virk (Seal)

## **EXHIBIT E**



# WYNDHAM

## HOTEL GROUP

Compliance Department  
22 Sylvan Way  
Parsippany, New Jersey 07054  
Phone (973) 753-6000 Fax (800) 880-9445

October 27, 2016

### VIA 2 DAY DELIVERY METHOD

Mr. Kabal S. Virk  
Singh Hospitality, Inc.  
203 N. Maple Road  
Williamsville, NY 14221

Re: Franchise Agreement dated September 20, 2012, as assigned and assumed on December 17, 2012, and amended, (the "Agreement") between Singh Hospitality, Inc. ("you" or "your") and Days Inns Worldwide, Inc. ("we", "us" or "our") for the operation of Days Inn® System Unit #6033-02864-7 located in Moorhead, MN (the "Facility")

Dear Mr. Virk:

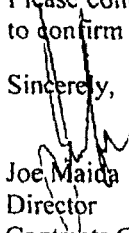
We have received information that you may no longer be operating the Facility as a Days Inn. We hope you will continue your affiliation with us. We would like to take this time to advise you of certain obligations under the Agreement should you prematurely terminate the Agreement.

If you terminate your agreement prematurely, we advise you that under Section 18.5.2 of the Agreement, you must pay us Liquidated Damages. You must also pay us the full amount of all Recurring Fees and other charges due under the Agreement through the date you complete the de-identification process. This amount is described in more detail in the attached itemized statement.

The Agreement also requires you to perform certain post-termination obligations. In addition to any other obligations specified in the Agreement, by no later than ten (10) days after the date the Agreement is terminated, you must (a) remove all signage and other items bearing the Days Inn Marks; (b) perform all post-termination obligations specified in the System Standards Manual; (c) change all signs, billboards, and listings in telephone directories, travel guides, hotel indexes and similar materials in which the Facility is identified as a Days Inn facility; and (d) remove the Days Inn Marks from any advertising or promotional activities on, around or directed towards the Facility, including any web sites, web pages or search engines. You must cooperate fully with us regarding any post-termination inspections by us to verify that the Facility has been properly de-identified. You must immediately return to us all training documents, operating manuals and other proprietary material.

Please contact Kaitlin Eckrich, Manager, Retention and Relicensing, at (973) 753-8803 by November 10, 2016 to confirm the status of your facility.

Sincerely,

  
Joe Maida  
Director  
Contracts Compliance

Enclosure

cc: Patrick Breen  
Shilpan Patel  
Michael Piccola  
Suzanne Fenimore

DOLE

WYNDHAM GRAND  
HOTELS AND RESORTS

WYNDHAM  
HOTELS AND RESORTS

WYNDHAM  
GARDEN HOTELS

WYNDHAM  
HOTELS

WINGATE  
HOTELS

HAWTHORN  
HOTELS

MICROTEL  
HOTELS

RAMADA  
HOTELS

BAYMONT  
HOTELS

WYNDHAM  
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HOTELS

## **EXHIBIT F**

**WYNDHAM****HOTEL GROUP**

Compliance Department  
22 Sylvan Way  
Parsippany, New Jersey 07054  
Phone (973) 753-6000 Fax (800) 880-9445

December 30, 2016

**VIA CERTIFIED MAIL**

Kip M. Kaler, Esq.  
3429 Interstate Boulevard  
P.O. Box 9231  
Fargo, ND 58106-9231

**RE: NOTICE OF TERMINATION** of the Franchise for Days Inn® System Unit #6033-02864-7 located in Moorhead, MN (the "Facility")

Dear Mr. Kaler:

Days Inns Worldwide, Inc. ("we", "our" or "us") has received your email, dated October 3, 2016, confirming that Singh Hospitality, Inc. (the "Franchisee") wished to terminate the Franchise Agreement, dated September 20, 2012, as assigned and assumed on December 17, 2012, and as amended, (the "Agreement") effective November 15, 2016 (the "Termination Date"). Accordingly, the Franchisee's license to operate the Facility in the Days Inn System terminated on the Termination Date.

While we have been working in good faith with the new owner in an effort to secure a long-term agreement to continue the Facility's affiliation with the Days Inn Chain, our efforts have not been successful. We regret that the Facility will no longer operate as a Days Inn facility and must now require the Franchisee to fulfill the post-termination obligations set forth in the Agreement, including the payment of liquidated damages.

As a result of the Franchisee's premature termination of the Agreement, the Franchisee is required to pay damages in the amount of \$168,000.00 as provided in Section 18.5.2 of the Agreement. The Franchisee is also responsible to pay us all outstanding Recurring Fees and other charges within ten (10) days. We estimate that, as of November 15, 2016, the Franchisee owes us \$51,570.43 in Recurring Fees. We have enclosed an itemized statement detailing the Recurring Fees and other charges.

In addition, the Franchisee apparently failed to de-identify the Facility before conveying title and relinquishing control of the Facility to the new owner. If we must file suit to force the new owner to de-identify the Facility, we reserve the right to include a claim in that action against the Franchisee for contributory infringement and dilution under the applicable federal trademark statutes.

Please know that, because the Agreement has terminated, the Franchisee has also lost the right to continue to use the seamless interface version of the Franchisee's property management system. The Franchisee must now make arrangements with the software vendor for a new license to use the property management system. If the Facility has WynGuest system installed, please be advised that due to the termination the Franchisee will have no functionality from the system. Should the Franchisee wish to continue using an independent version of the software, the Franchisee may contact Sabre at 877-520-3646. If the Franchisee's property is planning to migrate to another property management system, the Franchisee may contact the Franchisee's provider to expedite the installation. If the Franchisee would like to inquire about the data maintained in the system, please contact Hotel Technology Client Support at 506-646-2521 to obtain reporting of that data.

**DOLCE**  
HOTELS & RESORTS

**WYNDHAM GRAND**  
HOTELS AND RESORTS

**WYNDHAM**  
HOTELS AND RESORTS

**WYNDHAM**  
GARDEN HOTELS

**TRYP**  
HOTELS

**WINGATE**  
BY WYNDHAM

**HAWTHORN**  
SUITES BY WYNDHAM

**MICROTEL**  
BY WYNDHAM

**RAMADA**  
HOTELS & RESORTS

**BAYMONT**  
HOTELS & RESORTS

**Days Inn**

**8**

**Howard Johnson**

**Travelodge**

**Knights Inn**

Kip M. Kaler, Esq.  
December 30, 2016  
Page Two

We hope, of course, to resolve this matter amicably. If you or the Franchisee have any questions concerning the contents of this letter, please feel free to contact Charlene Martin, Senior Manager of Settlements, at (973) 753-7602.

Sincerely,



Suzanne Fenimore  
Senior Director  
Contracts Compliance

Enclosure

cc: Kabal S. Vick (Site Principal and Guarantor) – 203 North Maple Road, Williamsville, NY 14221  
Patrick Breen  
Charlene Martin  
Michael Piccola  
Shilpan Patel  
Joe Maida

## ITEMIZED STATEMENT

Report Date: 30-Dec-2016

As of Date (DD-MMM-YYYY) : 15-Nov-2016  
 Customer No : 06033-02864-07-DAY  
 Category Set :  
 Category Group :  
 Group No :  
 Bankruptcy : No Bankruptcy Sites  
 Disputed : No  
 Finance Charges Included : Yes  
 Customer No : 06033-02864-07-DAY  
 Address : 600 30th Avenue  
 South, Moorhead, MN, 56560, US  
 As of Date : 15-Nov-2016



Mon-Year	Invoice No.	Invoice Date	Description	Accrued	Billing	Amount Tax	Finance Charges	Total
APR-2016	21446248	04/21/2016	WYNREWARDS BONUS		10.00	0.00	0.10	10.10
	21446249	04/21/2016	WYNREWARDS BONUS		22.50	0.00	0.21	22.71
	31146036	04/26/2016	Nov 2015 NT Audit		162.44	0.00	3.58	166.02
	31146397	04/26/2016	Nov 2015 NT Audit		112.23	0.00	2.47	114.70
	43515299	04/29/2016	5049A-REMOTE ACCESS SRVC		20.00	0.00	0.41	20.41
	Sub Total:				327.17	0.00	6.77	333.94
MAY-2016	21453210	05/21/2016	WYNREWARDS BONUS		90.00	0.00	0.86	90.86
	43544223	05/30/2016	5049A-REMOTE ACCESS SRVC		20.00	0.00	0.17	20.17
	43545189	05/30/2016	5718A-HughesNet VPN		105.00	7.21	2.51	114.72
	43551871	05/30/2016	Actual-1800A-RESERVATION FEE		1,272.31	0.00	84.60	1,375.99
	43551872	05/30/2016	Actual-1210A-MARKETING FEE		829.77	0.00	55.18	897.40
	43551873	05/30/2016	Actual-1000A-ROYALTY FEE		3,042.49	0.00	198.42	3,280.01
	Sub Total:				5,359.57	7.21	339.74	5,779.15
JUN-2016	106662	06/29/2016	RETRAINFEE-JUN2016-7		250.00	0.00	12.89	266.64
	1637794	06/15/2016	GDS & INTERNET BKGS		258.95	0.00	15.14	277.97
	21459326	06/21/2016	WYNREWARDS BONUS		10.00	0.00	0.57	10.72
	21459327	06/21/2016	WYNREWARDS BONUS		117.50	0.00	6.52	125.78
	21461240	06/21/2016	WYNREWARDS GIFTCARD		-25.00	0.00	0.00	-25.00
	21465790	06/21/2016	WYNREWARDS 5%		1,180.10	0.00	65.49	1,263.29
	21466372	06/21/2016	WR FREE ENROLLMENTS		-88.60	0.00	0.00	-88.60
	21466546	06/21/2016	WYNREWARDS GOFREECR		-189.00	0.00	0.00	-189.00
	31160174	06/08/2016	Oct TMC Correction		2.29	0.00	0.15	2.47
	43566493	06/29/2016	5049A-REMOTE ACCESS SRVC		20.00	0.00	1.03	21.33
	43566827	06/29/2016	5718A-HughesNet VPN		105.00	7.21	5.78	119.67
	43575718	06/29/2016	Actual-1800A-RESERVATION FEE		1,758.42	0.00	90.57	1,875.37
	43575719	06/29/2016	Actual-1210A-MARKETING FEE		1,146.79	0.00	59.07	1,223.06
	43576010	06/29/2016	Actual-1000A-ROYALTY FEE		4,204.91	0.00	216.56	4,484.54
	TA0637794	06/15/2016	T/A COMMISSIONS		104.82	0.00	6.14	112.63
	TM0637794	06/15/2016	MEMBER BENEFIT COMM		187.78	0.00	10.99	201.59
	TR0637794	06/15/2016	TMC / CONSORTIA		13.90	0.00	0.82	14.93

Page 1 of 4

Mon-Year	Invoice No.	Invoice Date	Description	Accrued	Billing	Amount Tax	Finance Charges	Total
Sub Total:					9,057.96	7.21	491.72	9,697.39
JUL-2016	107891	07/30/2016	RETRAINFEE-JUL2016-0		250.00	0.00	9.01	262.76
	1644764	07/17/2016	GDS & INTERNET BKGS		156.30	0.00	6.64	165.28
	21476266	07/21/2016	WR FREE ENROLLMENTS		-29.82	0.00	0.00	-29.82
	21476726	07/21/2016	WYNREWARDS GIFTCARD		-100.00	0.00	0.00	-100.00
	21477200	07/21/2016	WYNREWARDS 5%		830.92	0.00	33.65	877.03
	21478320	07/21/2016	WYNREWARDS BONUS		20.00	0.00	0.81	21.11
	43592875	07/30/2016	5049A-REMOTE ACCESS SRVC		20.00	0.00	0.72	21.02
	43593308	07/30/2016	5718A-HughesNet VPN		105.00	7.21	4.04	117.93
	43602914	07/30/2016	Accrual-1800A-RESERVATION FEE	*	2,011.63	0.00	72.41	2,114.21
	43602952	07/30/2016	Accrual-1210A-MARKETING FEE	*	1,311.93	0.00	47.23	1,378.84
	43602953	07/30/2016	Accrual-1000A-ROYALTY FEE	*	4,810.41	0.00	173.18	5,055.75
	TA0644764	07/17/2016	T/A COMMISSIONS		115.29	0.00	4.90	121.92
	TM0644764	07/17/2016	MEMBER BENEFIT COMM		128.12	0.00	5.45	135.49
	TR0644764	07/17/2016	TMC / CONSORTIA		7.24	0.00	0.31	7.56
Sub Total:					9,637.02	7.21	358.35	10,149.18
AUG-2016	107994	08/30/2016	RETRAINFEE-AUG2016-3		250.00	0.00	5.13	258.88
	1650744	08/18/2016	GDS & INTERNET BKGS		95.30	0.00	2.53	99.26
	21480559	08/21/2016	WYNREWARDS BONUS		27.50	0.00	0.69	28.60
	21481136	08/21/2016	WYNREWARDS GIFTCARD		-100.00	0.00	0.00	-100.00
	21481761	08/21/2016	WR FREE ENROLLMENTS		-3.56	0.00	0.00	-3.56
	21481762	08/21/2016	WYNREWARDS 5%		938.70	0.00	23.47	976.25
	31183792	08/18/2016	AUG 2016 COMM ADJMT		183.64	0.00	4.87	191.26
	43617247	08/30/2016	5718A-HughesNet VPN		105.00	7.21	2.30	116.19
	43618743	08/30/2016	5049A-REMOTE ACCESS SRVC		20.00	0.00	0.41	20.71
	43628063	08/30/2016	Accrual-1800A-RESERVATION FEE	*	1,171.14	0.00	24.01	1,212.72
	43628064	08/30/2016	Accrual-1210A-MARKETING FEE	*	763.79	0.00	15.66	790.91
	43628187	08/30/2016	Accrual-1000A-ROYALTY FEE	*	2,800.55	0.00	57.41	2,899.97
	TA0650744	08/18/2016	T/A COMMISSIONS		64.70	0.00	1.71	67.38
	TM0650744	08/18/2016	MEMBER BENEFIT COMM		8.30	0.00	0.17	6.56
	TR0650744	08/18/2016	TMC / CONSORTIA		8.21	0.00	0.22	8.55
Sub Total:					6,331.27	7.21	138.58	6,573.68
SEP-2016	108645	09/29/2016	RETRAINFEE-SEP2016-4		250.00	0.00	1.38	255.13
	10903814	08/31/2016	GUEST SRVCS TRANSACTION CHARGE		160.00	0.00	3.20	165.60
	10904117	08/31/2016	GUEST SATISFACTION		758.10	0.00	15.16	784.63
	10906317	09/14/2016	WR GUEST SATISFACTION		11.54	0.00	0.15	11.86
	10907472	09/14/2016	GUEST SRVCS TRANSACTION CHARGE		160.00	0.00	2.08	164.48
	1657513	09/14/2016	GDS & INTERNET BKGS		69.60	0.00	0.90	71.54
	21493428	09/21/2016	WR FREE ENROLLMENTS		-21.35	0.00	0.00	-21.35
	21493429	09/21/2016	WYNREWARDS 5%		1,301.94	0.00	12.37	1,333.84
	21496039	09/21/2016	WYNREWARDS BONUS		20.00	0.00	0.19	20.49
	21497127	09/21/2016	WYNREWARDS GIFTCARD		-25.00	0.00	0.00	-25.00
	21497129	09/21/2016	WYNREWARDS GOFREECR		-73.50	0.00	0.00	-73.50
	31199296	09/20/2016	TRAINING ACCESS FEE		60.00	0.00	0.60	61.50
	31203374	09/25/2016	Jan 2016 NT Audit		133.80	0.00	1.00	136.81

Mon-Year	Invoice No.	Invoice Date	Description	Accrued	Billing	Amount Tax	Finance Charges	Total
	31203375	09/25/2016	Mar 2016 NT Audit		94.84	0.00	0.71	96.97
	31203579	09/25/2016	Jan 2016 NT Audit		193.66	0.00	1.45	198.01
	31203580	09/25/2016	Mar 2016 NT Audit		137.26	0.00	1.03	140.35
	43643285	09/29/2016	5718A-HughesNet VPN		105.00	7.21	0.62	114.51
	43644443	09/29/2016	5049A-REMOTE ACCESS SRVC		20.00	0.00	0.11	20.41
	43653022	09/29/2016	Accrual-1800A-RESERVATION FEE	*	1,462.13	0.00	8.04	1,492.10
	43653408	09/29/2016	Accrual-1210A-MARKETING FEE	*	953.57	0.00	5.24	973.11
	43653630	09/29/2016	Accrual-1000A-ROYALTY FEE	*	3,496.41	0.00	19.23	3,568.09
	TA0657513	09/14/2016	T/A COMMISSIONS		58.06	0.00	0.75	59.68
	TM0657513	09/14/2016	MEMBER BENEFIT COMM		37.17	0.00	0.48	38.21
			<b>Sub Total:</b>		<b>9,363.23</b>	<b>7.21</b>	<b>74.59</b>	<b>9,587.47</b>
OCT-2016	10916454	10/26/2016	WR GUEST SATISFACTION		23.08	0.00	0.00	23.24
	10917286	10/26/2016	GUEST SRVCS TRANSACTION CHARGE		160.00	0.00	0.00	161.12
	109363	10/30/2016	RETRAINFEE-OCT2016-1		250.00	0.00	0.00	251.25
	1664252	10/17/2016	GDS & INTERNET BKGS		144.40	0.00	0.00	146.06
	21499022	10/21/2016	WYNREWARDS GOFRECR		-110.25	0.00	0.00	-110.25
	21500092	10/21/2016	WR FREE ENROLLMENTS		-11.00	0.00	0.00	-11.00
	21501631	10/21/2016	WYNREWARDS BONUS		10.00	0.00	0.00	10.10
	21501632	10/21/2016	WYNREWARDS BONUS		22.50	0.00	0.00	22.71
	21502016	10/21/2016	WYNREWARDS GIFTCARD		-50.00	0.00	0.00	-50.00
	21503901	10/21/2016	WYNREWARDS 5%		606.75	0.00	0.00	612.51
	43668574	10/30/2016	5718A-HughesNet VPN		105.00	7.21	0.00	112.77
	43670044	10/30/2016	5049A-REMOTE ACCESS SRVC		20.00	0.00	0.00	20.10
	43679401	10/30/2016	Accrual-1800A-RESERVATION FEE	*	1,223.72	0.00	0.00	1,229.84
	43679402	10/30/2016	Accrual-1210A-MARKETING FEE	*	798.08	0.00	0.00	802.07
	43679404	10/30/2016	Accrual-1000A-ROYALTY FEE	*	2,926.28	0.00	0.00	2,940.91
	TA0664252	10/17/2016	T/A COMMISSIONS		34.30	0.00	0.00	34.69
	TM0664252	10/17/2016	MEMBER BENEFIT COMM		35.82	0.00	0.00	36.23
	TR0664252	10/17/2016	TMC / CONSORTIA		32.73	0.00	0.00	33.11
			<b>Sub Total:</b>		<b>6,221.41</b>	<b>7.21</b>	<b>0.00</b>	<b>6,265.46</b>
NOV-2016	1677028	11/08/2016	GDS & INTERNET BKGS		147.20	0.00	0.00	147.27
	43693902	11/29/2016	5718A-HughesNet VPN		105.00	7.21	0.00	112.21
	43694394	11/29/2016	5049A-REMOTE ACCESS SRVC		20.00	0.00	0.00	20.00
	43705743	11/29/2016	Accrual-1800A-RESERVATION FEE	*	693.61	0.00	0.00	693.61
	43705744	11/29/2016	Accrual-1210A-MARKETING FEE	*	452.36	0.00	0.00	452.36
	43705745	11/29/2016	Accrual-1000A-ROYALTY FEE	*	1,658.64	0.00	0.00	1,658.64
	TA0677028	11/08/2016	T/A COMMISSIONS		54.60	0.00	0.00	54.63
	TM0677028	11/08/2016	MEMBER BENEFIT COMM		45.42	0.00	0.00	45.44
			<b>Sub Total:</b>		<b>3,176.83</b>	<b>7.21</b>	<b>0.00</b>	<b>3,184.16</b>
			<b>Grand Total:</b>		<b>49,474.46</b>	<b>50.47</b>	<b>1,409.85</b>	<b>51,570.43</b>

Requested By: Karen Curry



\* Please note the accruals on your account are estimates.  
Make sure to promptly submit your actual gross room revenue and rooms sold.

## **EXHIBIT G**



March 1, 2017

**VIA CERTIFIED & REGULAR MAIL**

Singh Hospitality, Inc.  
Attention: Kip M. Kaler, Esq.  
3429 Interstate Boulevard  
P.O. Box 9231  
Fargo, North Dakota 58106-9231

and

600 30th Avenue South  
Moorhead, Minnesota 56560

**Re: Demand to Cease and Desist Ongoing Infringement of Days Inns Worldwide, Inc.'s  
Trade Name and Service Marks at Facility located at 600 30th Avenue South,  
Moorhead, Minnesota 56560 Former Days Inn® Site No. 06033-02864-07**

Dear Mr. Kaler:

We represent Days Inns Worldwide, Inc. ("DIW") relative to issues relating to the guest lodging facility located at 600 30th Avenue South, Moorhead, Minnesota, former Days Inn® Site No. 06033-02864-07 (the "Facility") and operating as a Days Inn® facility. We write to demand that you cease and desist from using the Days Inn® trade name, trademarks or service marks (collectively, the "Days Inn® Marks"), and/or names and marks that are confusingly similar to the Days Inn® Marks.

The Franchise Agreement between Singh Hospitality, Inc. and DIW terminated effective November 15, 2016. Thus, the Facility is no longer authorized to operate as a Days Inn®. Pursuant to the Franchise Agreement, the Facility was required to immediately cease using all of the Days Inn® Marks. Since the termination of the Franchise Agreement, the Facility has used the Days Inn® Marks without authorization to rent rooms through, among other things, failure to remove the Days Inn® signage and continuing to utilize the Days Inn® Marks throughout the Facility. Specifically, by way of example and not limitation, signage bearing the Days Inn® Marks is located at the Facility and in the Facility's public areas, all within view of the traveling public.

As you know, DIW is one of the largest guest lodging facility franchise systems in the United States, and is widely known as a provider of guest lodging facility services. DIW owns

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and has the exclusive right to license the use of the Days Inn® Marks, as well as the distinctive Days Inn® System, which provides hotel services to the public under the Days Inn® name and certain services to its licensees, including a centralized reservation system, advertising, publicity, and training services. DIW or its predecessors have continuously used each of the Days Inn® Marks since the date of their registration and these marks are in full force and effect pursuant to 15 U.S.C. § 1065.

DIW prides itself on the quality of its services, and its reputation for quality, and the very substantial good will that has become attributable to it. DIW has spent substantial sums in development, and promotion of the good will associated with the Days Inn® Marks and views them as substantial proprietary assets. The value of Days Inn's good will exceeds hundreds of millions of dollars.

The Facility's continued use of the Days Inn® Marks constitutes an infringement of DIW's rights. This infringement is: 1) causing confusion among the public as to the affiliation of the Facility with the Days Inn® System; and 2) damaging contractual relations between DIW and its legitimate licensees. This has caused dilution and disparagement of the distinctive quality of the Days Inn® Marks, and lessened the capacity of the Days Inn® Marks to identify and distinguish the goods and services of DIW, all in violation of Section 43(c) of the Lanham Act.

Please be advised that if the Facility does not cease and desist from (1) using all Days Inn® Marks; (2) displaying signage confusingly similar to the Days Inn® Marks; and (3) otherwise identifying the Facility as a Days Inn® by the close of business on Wednesday, March 15, 2017, DIW will immediately move for injunctive relief and seek to recover damages which, under the Lanham Act, may include an award of treble damages and attorneys' fees. See 15 U.S.C. § 1114, et seq.

Finally, Singh Hospitality, Inc. has also failed to satisfy its financial obligations to DIW. Actual damages in the amount \$168,000.00 and outstanding Recurring Fees, which now total \$55,742.48, remain due and owing under the Franchise Agreement. Singh Hospitality, Inc. is responsible for the payment of the past due amounts. Kabal S. Virk is also responsible for payment of these amounts as personal Guarantor of Singh Hospitality, Inc.'s obligations under the Franchise Agreement.

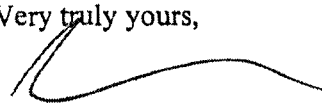
We are hopeful that we can reach an amicable resolution to the current problem. However, while DIW generally is desirous of avoiding litigation, it will vigorously enforce its proprietary rights where it believes that infringement is occurring and that litigation cannot otherwise be avoided. **This letter will be our sole attempt to resolve this matter prior to the institution of legal proceedings seeking all available relief on behalf of our client.**

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The foregoing is not intended, nor shall it be construed, as a complete recitation of the facts and events concerning the above-referenced matter or the law or claims of DIW in the event filings with respect thereto, nor shall it be construed as a complete recitation of any of your rights, claims, damages or remedies, legal or equitable. Nothing hereinabove stated or omitted shall be deemed a waiver or limitation of any right, remedy, claim, or cause of action of any kind whatsoever, all of which are hereby expressly reserved. This letter is written without prejudice to any claims which DIW may have against you and/or related entities, including but not limited to injunctive relief and money damages, should action against you prove necessary.

Please do not hesitate to contact me if you have any questions about this matter.

Very truly yours,



Bryan P. Couch  
Attorney at Law

BPC/JMV/lmv

cc: Kabal S. Virk